

SAN DIEGO, Jan. 4, 2014 /PRNewswire-iReach/ -- EmpoweredEzine.com is an online article directory where online marketers, entrepreneurs and business owners can share information and learn from some of the industry's top professionals. The website's motto "Where knowledge equals power" sums up the goal of the articles posted on the site. An article recently featured on the website continues to help new entrepreneurs by looking at some of best [profitable small business ideas 2014](#) has in store.

The author of the article starts by explaining, "Each year it's my goal to earn more than I did in the previous year so that I can easily care for my family, save for my financial goals, give generously and enjoy life to the fullest. To meet this goal, this year I'm going to work on creating some small businesses that require very little investment, but have great potential to increase my income every single day, even while I'm sleeping."

The small businesses mentioned in the article include:

- Teaching workshops online• Creating a niche website• And starting a pet grooming service

These are all very good [small businesses to start in 2014](#) and can be very profitable on their own. However, the author the Empowered Ezine article explains how she will incorporate each of these business opportunities in order to maximize her earning potential. For example, the author explains that she will start online workshops on nutrition and juicing. She would then create a niche website that can not only promote her own online workshop business, but plug affiliate products related to her business so that she would be able to earn a passive income whenever a sale is made.

The last business is quite different from the others, but the article explains, "This third business idea isn't online or related to the other two and it's far more "hands-on" than the others, but I can't spend all day in front of the computer creating and marketing my businesses, so this will get me out of the house, talking with others and let me be around animals. People these days are busy, and gladly pay for convenience, so my idea is to outfit a work van so that I can have a portable pet washing and grooming station that goes directly to the pet owner's door. They don't have to cajole their pets into their car and endure the drive and wait at the groomers, nor will they have mess to clean up when Fido gets loose and runs around the house with suds in his fur."

These are just a few of the good [small business ideas](#) that can be successful in 2014. For more information on these businesses, please visit EmpoweredEzine.com to read the full article.

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