

BITTEN Takes a Bite Out of Saturday Night with 265,000 Viewers in Series Premiere on Space

Written by Australian Business

– Original thriller wins timeslot and doubles A18-49 audience in its Saturdays at 9 p.m. ET timeslot -

– Space was the #1 specialty network for key A25-54 and A18-49 demos at 9 p.m. ET -

– Episode 2, "Prodigal," premieres on Saturday, Jan. 18 at 9 p.m. ET -

– CTV Two to encore premiere episode on Friday, Jan. 17 at 10 p.m. ET/PT –

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"Bitten is actually a lot more than a grabby premise. Great populist TV with smarts, it's loaded with layers of meaning...There's an awful lot to admire in BITTEN." - John Doyle, *The Globe and Mail*

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TORONTO, Jan. 13, 2014 /CNW/ - Saturday night's series premiere of Space's newest original thriller [BITTEN](#) has scratched its way to become the #1 series debut on the channel this broadcast year, gnashing its teeth into 265,000 viewers. The most-watched specialty program of the day for A25-54 and A18-49, the strong debut made Space the #1 entertainment specialty network in its Saturdays at 9 p.m. ET timeslot with total viewers and the key A25-54 and A18-49 demos.

Compared to programs in the 9 p.m. timeslot this broadcast year to date, the premiere episode of **BITTEN** increased audiences by 79% among A25-54, 98% among A18-49, 43% among total viewers, 95% among F25-54, and a whopping 128% for F18-49. The debut episode "Summons" reached a total of 677,000 viewers.

Viewers can catch up with the **BITTEN** with encore episodes airing **Mondays at 10 p.m. ET**, and CTV Two is airing the premiere episode on **Friday, Jan. 17**

at
10 p.m. ET
/PT
.

Full episodes are also available 24/7 at space.ca following each broadcast premiere.

**** Media Note **** Download photography for BITTEN at BellMediaPR.ca/Space

In next week's episode entitled "Prodigal," (**Saturday, Jan. 18 at 9 p.m. ET**) at Stonehaven, Elena (Laura Vandervoort) tracks the killer Mutt, while avoiding the advances of Clay Danvers (Greyston Holt), her former lover. Haunted by her own past as a killer, Elena is desperate to get back to her human life, but is delayed when a second body is discovered, this time on Stonehaven property.

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BITTEN is based on the critically-acclaimed series of novels by Kelley Armstrong, and is executive produced by J.B. Sugar (THE COLLECTOR, JPOD) for No Equal Entertainment, John Barbisan, and Patrick Banister (WHISTLER) for Hoodwink Entertainment, and Tecca Crosby, John Morayniss, and Margaret O'Brien for Entertainment One (eOne). Daegan Fryklind and Grant Rosenberg are Executive Producers and Co-Showrunners. eOne is distributing the series internationally.

BITTEN is produced by No Equal Entertainment, Hoodwink Entertainment, and eOne in association with Space and Bell Media, with the participation of Rogers Cable Network Fund and Cogeco Production Program and the Canadian Film or Video Production Tax Credit. Rebecca DiPasquale and Tom Hastings are Production Executives, Drama, Bell Media. Trish Williams is Director of Drama, Independent Production, Bell Media. Corrie Coe is Senior Vice-President, Independent Production, Bell Media. Catherine MacLeod is Senior Vice-President, Specialty Channels and Bell Media Production. Phil King is President, CTV, Sports, and Entertainment Programming.

* Source BBM Canada, Ranking among Canadian networks

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About SpaceSpace is home to phenomenal programming including imaginative dramas, epic movies, engaging reality series, and the daily entertainment talk show INNERSPACE, the source for all-things genre - all in high definition (HD). Named "Channel of the Year" in 2013 by *Playback Magazine*,

Space is also home to Original Series ORPHAN BLACK, PANIC BUTTON, and BITTEN.

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