

The Jim Henson Company Launches SID THE SCIENCE KID LIVE!

Written by Australian Business

HOLLYWOOD, Calif., Jan. 17, 2014 /PRNewswire/ -- The Jim Henson Company, in conjunction with Mills Entertainment, Gables Grove Productions and The Brad Simon Organization, announced today that the Emmy®-Award nominated series "Sid the Science Kid

"

which airs on

PBS KIDS

has been adapted as a live stage production,

SID THE SCIENCE KID LIVE

!

The

40-city U.S. tour launches today. A complete schedule of performances with ticket information can be found at

www.sidthesciencekidlive.com

"Sid the Science Kid" comes to life in this incredible live stage experience! Kids and parents alike will be thrilled as Sid, May, Gabriela and Gerald come to their town to discover the excitement and curiosities of the world around them. With wonders to discover, Sid and his friends set off on a day of excitement and adventure, as they explore their five senses through fun games and interactive experiments, as well as asking curious questions and finding fascinating answers. Teacher Susie is also along to keep the music flowing as the kids explore the world around them with audience interactive activities, cooperative problem solving and plenty of laughs to go around. There is even a surprise sixth sense revealed by Teacher Susie.

SID THE SCIENCE KID LIVE!

will have the whole family cheering, exploring, dancing and excited to figure out more about the great unknown together.

"This family-friendly live stage show will allow kids to connect with their favorite characters from 'Sid the Science Kid' in a new and personal way," said Nicole Goldman Senior Vice President of Marketing and PR of The Jim Henson Company. "With fun music, lots of energy and everyone's favorite scientist in the house,

SID THE SCIENCE KID LIVE!

is a great way for families to have a memorable theater experience together."

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"We're thrilled to be collaborating with this amazing team to bring another show that was created by the magic at The Jim Henson Company, to life on the live stage," said Michael Mills, President Mills Entertainment

"In the live show we discover even more about what makes Sid tick and why exploring and asking questions is important to him. Working with all the imaginative minds at The Jim Henson Company has been an exciting journey for us!" said John Tartaglia and Michael Lewis, Gable Grove Productions.

"We are delighted to offer this world class entertaining and educational production to theaters and audiences across North America," said Brad Simon, President, The Brad Simon Organization.

The live show is produced by The Jim Henson Company, Mills Entertainment and Gables Grove Productions. **SID THE SCIENCE KID LIVE!** features songs from the PBS series. With book by Joe Purdy, the story was developed by John

Tartaglia
and
Joe Purdy
with direction by
John Tartaglia
, choreography by
Shannon Lewis
and music direction by
Michael Shawn Lewis
. The Brad Simon Organization is booking the tour.

SID THE SCIENCE KID LIVE! is created for the stage by the imaginative minds of Michael Lewis
(veteran Broadway performer and producer of *ImaginOcean*)
,
John Tartaglia
(creator and writer of

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ImaginOcean

and Tony Award-winning actor

)

, and The Jim Henson Company.

About Sid the Science Kid

The "Sid the Science Kid" television series is an animated show produced by The Jim Henson Company for PBS KIDS®. It uses comedy and music to promote exploration, discovery and science readiness among preschoolers. This Emmy-nominated production of 66 half-hour episodes debuted on September 1, 2008, and has since been honored with five nominations and multiple other awards.

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About Gables Grove Productions: Go to www.gablesgrove.com

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