

SAN DIEGO, Feb. 22, 2014 /PRNewswire-iReach/ -- EmpoweredEzine.com is an online article directory where new and experienced entrepreneurs can find and share information and tips on how to choose and run the best business, and learn from top rated industry professionals. The website's motto "Where knowledge equals power" sums up the goal of each article posted to the site. A recently featured article on the website continues to help new entrepreneurs by offering tips on how to find the [best business for 2014](#).

The article notes that starting a new business can be a truly life changing event. However, the first step to business success is to find the right business to invest in. The article gives some tips and ideas for new entrepreneurs that can help them on their journey to financial independence and professional fulfillment. The first tip that the article gives potential business owners is to utilize their own skills. Empowered Ezine says,

"The first thing those who are new to the small business world should consider when deciding [what business to start](#), is their own talents and abilities. There are many things the "average" person is capable of that could easily be turned into business opportunities. Cooking, creating hand crafted products, a passion for design or décor, highly developed organizational skills, and the ability to offer valuable insight or advice on some subject among other things can all be turned into the basis for your home business.'

Another thing that new small business owners should consider is the fact that service based businesses have many advantages over offering a product for a small business owner. It states,

"First of all providing a service as your "product" gives you an edge, because this is not something that people can buy over the counter at a large retailer. Also, most services require very little start up costs. What you are offering is your time and labor, and there is usually very little, if any, equipment involved. Some service based businesses that could be very profitable

this coming year include.

- Janitorial services- Event organization- Senior care- Home or office space organization"

Lastly the article suggests that potential new business owners consider trying an online business, or affiliate marketing. It says, "Online business has been a great favorite for many small business owners over the years and it continues to be one of the [best businesses for 2014](#) . The wonderful thing about the internet is that there is so much variety in what kind of business can be conducted online, and no matter what business you choose it pays to have enough know-how to get your business on the internet so that you can have an online presence that will let you reach more customers and serve your current clients better."

For more tips and information, please [click here](#) to read the full article on EmpoweredEzine.com.

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