

HOUSTON, Feb. 22, 2014 /PRNewswire/ -- It was not more than twenty years ago when RSS feeds were only popular among techno servants, but the management at EmailWire with [unlimited press release distribution services](#), saw the opportunity in using RSS feeds to facilitate news distribution to intranets, news portals, and news aggregating services that display or dish out tailored fresh content to individuals with interests in different industries. EmailWire has increased news distribution points via RSS over the web and news readers on desktops or over mobile platforms.

News readers were used then to read and organize news; their usage is growing today – especially with the advent and the advancement of social media on mobile devices such wireless phones and tablets. These technologies now allows individuals not only to read and store news, but to curate and share with other people of the same interest.

As the usage of RSS feeds and Social media continue to grow so too are distribution points. EmailWire has tripled its media partners that receive news releases via RSS or XML full text feeds to social networks across the web. This effort is to provide a platform for businesses to create awareness with [unlimited press releases](#) about their products and services to their current or prospective target audience wherever they may be.

" [Unlimited press releases](#) , with a flat rate plan, allow businesses to reach their target audiences whenever they want and still stay within a flat rate budget," explains Joseph Nchor, editor and publisher of EmailWire.Com. For more information, go to http://www.emailwire.com/publications/unlimited_press_release_distribution.php

About EmailWire.Com EmailWire.com is a property of GroupWeb Media LLC that helps small and medium size companies publish and distribute search engine optimized (SEO) press releases. EmailWire uses social media networking, viral marketing, XML and RSS feeds, E-mail alerts to distribute press releases to journalists, consumers, major newswires, syndication services, blogs, and news sites of radio and television stations, newspapers, magazines and trade publications. For more information on press release distribution services, go to http://emailwire.com/press_release_distribution_lists.php

Written by Australian Business

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About GroupWeb Media LLCGroupWeb Media LLC (<http://www.groupweb.com>) is a Houston, Texas based company that specializes in news aggregation and dissemination. GroupWeb Media LLC operates regional and vertical portals that deliver news to targeted audiences.

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