



(PRLEAP.COM) April 12, 2014 - ClearTV Ltd. the dynamic programmer at the forefront of creating and launching robust video platforms architected to drive top-tier content to viewers around the world is proud to announce the launch of TVChannels4U.

TVChannels4U is the most advanced and efficient MCN that exists within the on-line video space – the platform is powered to syndicate custom content to over 3000 publisher sites that include: AOL.com, Yahoo.com, Bing.com, Ask.com, TheDailyBeast.com, Slader.com Urbanspoon.com, Citysearch.com, Insiderpages.com, Mobafire.com, Washingtonexaminer.com, MW.com, Britannica.com, KY3.com, WKTV.com, Trulia.com, Rentpath.com, TasteofHome.com, RD.com, Meetme.com and many more - as well to many of the top-tier video sites, social networks, and connected tv's that include: Facebook, YouTube, iTunes Video Podcast, Dailymotion, Metacafe, Veoh, Linkedin, Twitter, Samsung Smart TV's, Sony Smart TV's, Roku and many more. TVChannels4u drives talent and customized programming in the new era of the always-on-demand, mobile and social world. "We create, produce and curate the best in Social TV – providing established and new producers with the tools to make and distribute TV series' like never before. " said David Tetreault, COO, ClearTV. "TVCHANNELS4U entertains and engages viewers with original TV programming from a wide variety of categories – Entertainment, Sports, Travel, Lifestyle, Music and Fashion. We bring TVChannels4u to the market as a new studio for a new Hollywood with programming created to enable deeper and more relevant consumer interactions across a significantly broad footprint of on-line properties."

The original programming TVChannels4U produces is developed to match the demographic preferences and demands of our robust publisher network. This strategy further encourages uptake of our syndication across the digital spectrum - driving viewer demand on mobile phones, tablets and connected TV's. This initiative represents a measured step forward in what TVChannels4U will do as an enterprise – allowing us to cohesively create, aggregate and curate premium video to source editorial context thereby enhancing the viewer experience as well as the advertiser's ROI. We offer our roster of talent top-tier studio services and full access to our in-house green screen stages and Avid editing bays. "The NAB is where technology and premium programming merge and in this massively expanding digital world the National Association of Broadcasters is extremely welcoming to content creators and television distributors and we firmly believe that the NAB is the optimal TV event for announcing this new venture." said Tetreault.

ClearTV Ltd. is a world leading media and entertainment company, creating, developing, producing, and distributing entertainment, news and information to a global audience. ClearTV Ltd. owns and operates a valuable portfolio of television platforms that deliver highly relevant content to targeted audiences inside airports, and healthcare facilities and throughout the entire social media landscape.

ClearTV Ltd.'s roster of over 200 programming partners features top television content that spans Entertainment, Lifestyle, Music, News and Sports. ClearTV Ltd.'s programming and highly curated schedules are at the foundation of its success in connecting with tens of millions of viewers on an annual basis.

"Our strategy drives a complete programming lineup of top television network entertainment with current news, weather and sports to ensure a unique and engaging viewing experience. ClearTV Ltd. entertains, informs and educates the world with the best content in the right place at the right time. " Said Henry Mauriss, CEO of ClearTV Ltd.. "By bringing targeted/affluent viewers a wide variety of premium content we bridge the gap to highly valued advertising campaigns from global, national, regional and local brands."

The ClearTV Ltd. promise delivers customized TV stations to dynamic Away-From-Home environments – delivering airports, healthcare facilities, retailers, and hotel and resorts a new marketing tool that targets, reaches and engage a world on-the-go. "We're all about technology and content, and so is the NAB. It's a natural for us to be involved with their huge convention. It's the place for content people to do business with the tech-side" said Mauriss. ClearTV Ltd.'s ClearVISION television network is operated in major airports across the country directly competing with CNN. The ClearVISION programming model provides the affluent business traveler with a 24 hour a day premium channel - delivering news, entertainment, sports, weather and information in a mini-isode format. The ClearVISION schedule is day-parted with Morning, Daytime, Primetime and Late Night fare from the best brands in the television broadcasting industry that include: ABC, CBS, FOX, NBC, The Food Channel, DYI, TV Land, The Travel Channel, The Golf Channel, The Tennis Channel, WSJ, AOL, and many others.

To learn more please visit www.cleartvmedia.com as well as www.tvchannels4u.com and on twitter at <https://twitter.com/tvchannels4u>

About ClearTV Ltd.

ClearTV Ltd. owns and operates a valuable portfolio of television platforms that deliver highly relevant content to targeted audiences inside airports, and healthcare facilities and throughout the entire social media landscape. ClearTV Ltd. recently launched TVChannels4u.com. TVChannels4u drives talent and customized programming in the new age of the always-on-demand, mobile and social world. We create, produce and curate the best in Social TV – providing established and new producers with the tools to make and distribute TV series' like never before. TVCHANNELS4U entertains and engages viewers with original TV programming from a wide variety of genres – Comedy, Drama, News, Sports, Education and Information. ClearVision is a transformative away-from-home television broadcaster delivering a top-tier entertainment, news, sports and weather programming mix to airports throughout the U.S. ClearVision is a partnership between Clear Channel Airports and ClearTV Ltd. and is headquartered in Burbank, CA. The company's television content strategy provides Fortune 500 brands and advertisers with optimal engagement and consumer interaction.

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