

## Worthington, Ohio Author Publishes New Book of Quotes

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) "Unsinkable Like Cheerios," a new book by William White, has been released by Dorrance Publishing Co., Inc.

William White's Unsinkable Like Cheerios is an uplifting compilation of motivational sayings-some the author's, and some borrowed-and insightful observations garnered over a lengthy career in the management of sales personnel. He shared many of these tidbits with his teams as encouragement, and recognition of events that were transpiring at the time, both business and personal.

These quips are not only relevant to those in sales, but to anyone wanting to do their best in good times and through adversity. To quote the author, "In view of the troubled times, in which we live, these quotations will serve as a true compass for not only salespeople, but for all who aspire to a better life...." After reading this collection, you will be 'unsinkable...like Cheerios.'

### About the Author

William White is a native of Akron, OH, and while he has lived in other areas, he always seems to return to Ohio.

As a young man, he became an agent for Commonwealth Life and Accident Insurance in 1969 and quickly moved up the ladder, becoming one of the youngest District Managers they ever had. Even though the company was sold to Monumental Life Insurance of Baltimore, MD, in 1992, he managed to stay on, completing forty-two years of service with the same company. During this time, he successfully trained hundreds of agents.

"Unsinkable Like Cheerios" is a 34-page paperback with a retail price of \$8.00. The ISBN is 978-1-4809-0171-1. It was published by Dorrance Publishing Co., Inc of Pittsburgh, Pennsylvania. For more information, or to request a review copy, please go to our virtual pressroom at [www.dorrancepressroom.com](http://www.dorrancepressroom.com) or our online bookstore at [www.dorrancebookstore.com](http://www.dorrancebookstore.com)