

(PRLEAP.COM) June 6, 2014 - "BIG," a new book by Gene Bradford, has been released by Dorrance Publishing Co., Inc.

BIG is an inspiring story of one youth and his mentor as they learn from each other in the arena of both football and life. Coach Bradford seeks out young and underprivileged talent in the form of Brysen Isaial Graham, who comes from a single-family home. Brysen, also known as B.I.G., is as skilled in football as he is in frankly assessing his ever-going world. Coach Bradford understands this, taking it upon himself to hone Brysen's talents.

Together they combat the surprisingly unfair politics of youth football. In doing so, Coach Bradford learns much about youth and the importance of children. This experience inspired the compilation of BIG. The shared experience will open eyes to the mentally and sometime physically abusive world of youth sports. Perhaps more importantly, BIG will inspire a respect and understanding of the drive and resourcefulness of young athletes and their families.

About the Author Gene E. Bradford's personal history is steeped in the culture of football. As pictured, the author was part of the 1995 team that won the Heisman National Championship in the Shriners Crippled Children's Classic in Doraville, Georgia. In 1993, he won the Coach of the Year Award from Mathew Dickey's Boys Club. His winning record includes six consecutive Super Bowl Championships in addition to three National Championships in the states of Florida and Georgia.

Born in Memphis, Tennessee Gene E. Bradford now resides in Missouri. He is a Vietnam veteran having served three years as a Marine at sea aboard the U.S.S. Coral: SEACVA43. He moved forward from his military career earning a B.S. in Administration of Justice from the University of Missouri, St. Louis and an additional degree in Law Enforcement from Forest Park Community College. Gene E. Bradford is, of course, an avid football fan.

Other published works by Gene E. Bradford included the best seller, We Can Do More.

"BIG" is a 28-page paperback with a retail price of \$14.00. The ISBN is 978-1-4349-6965-1. It was published by Dorrance Publishing Co., Inc of Pittsburgh, Pennsylvania. For more information, or to request a review copy, please go to our virtual pressroom at www.dorrancepressroom.com or our online bookstore at www.dorrancebookstore.com

Florissant, Missouri Author Publishes New Book

Written by Australian Business
