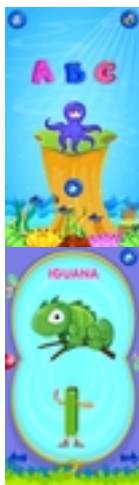


New Kids Alphabet Game App, Chifro ABC, Redefines How Children Learn Their ABC's

Written by Australian Business



[Chifro ABC: A Kids Alphabet Game has mastered a way to keep children engaged while learning their ABC's.](#)



(PRLEAP.COM) June 19, 2014 - Chifro ABC: A Kids Alphabet Game has mastered a way to keep children engaged while learning their ABC's. With great graphics, games, animations, and colors children will learn in a fun interactive way.

[Chifro ABC:](#)

A Kids Alphabet Game helps babies, toddlers, kids and children 2 to 4 years of age learn the English alphabet. The concept is simple; all 26 letters of the English alphabet are described using picture puzzles coupled with animations and voice-overs. The voice-overs explain the actions taking place on the screen and provide instructions on how to use the application.

With plenty of funny high quality characters and numerous easy-to-solve puzzles, child are kept entertained for hours. The apps is designed as a unique and interactive way for children to learn capital and small letter writing as they trace letters with their finger and paint them using

different color and textures. The app offers a unique feature for youngsters to save their creativity in their gallery, to show to their parents later.

[Chifro](#) provides real sound, correct pronunciation and phonic-based animations making it easier for children to learn the alphabet correctly. A highly interactive interface with large easy-to-identify icons, leads to learning being easier for children. Chifro makes this education extremely visual with the increase in visual and spatial awareness which leads to improvement in hand-eye coordination due to the usage of tactile learning.

"It is no surprise that children are becoming extremely tech-savvy right from infancy itself. A global phenomenon, the rise in the number of 'infant- and child-techies' has changed the platform of education. So embodying apps with teaching abilities is nothing but common sense.

[Chifro ABC:](#)

Kids Alphabet Game implements this 'common sense' through this multiple picture-puzzles that teach the alphabet to children in a manner nothing short of interesting. However, this implementation is molded suitably to fit into the creative, fascinating world of children," said a spokesperson for Chifro ABC: Kids Alphabet Game.

Chifro ABC: Kids Alphabet Game was built with the user in mind and took into consideration tolerance levels, engagement-levels, and attention-span when developing. These features render Chifro ABC: Kids Alphabet Game into quite a unique learning experience. The app also contains interactive learning elements with each puzzle having its own learning potential amplified with the usage of phonics.

About the Developer: Chifro Studio, a brand of Mind Shaper Technologies Pvt Ltd, headquarters based in India. Chifro has crafted experiences on mobiles and tablets which are both fun and engaging as well as enhance learning. They encourage learners to explore new worlds of creative and critical thinking and motivate them through immediate feedback and goal alignment. Founded in 2013, they are a young team of education dreamers who are driven by a simple vision to create a new world of constant learning and mind training.