

ExtremeTix Clients Benefit From LivingSocial Collaboration

Written by Australian Business

(PRLEAP.COM) July 8, 2014 - ExtremeTix, a leader in North American ticketing technology, and LivingSocial, a leader in online event marketing, announced that ExtremeTix inventory would now be available to millions of customers through the LivingSocial platform.

Together ExtremeTix and LivingSocial are able to offer significant outreach and greatly expand ticket sales efforts in the best interest of their mutual clients – while providing the same great service and flexibility from each organization. LivingSocial works with national brands to help drive ticket sales to leading events for music, sports, theatre, family entertainment and more.

ExtremeTix engaged LivingSocial to help clients separate themselves in the highly competitive event industry. The companies are working together to make the on-sale and purchase activities connect in a single process. As a result, customers benefit from great deals and event organizers gain access to a new audience with LivingSocial while maintaining the reporting and security of the ExtremeTix solution.

"From the beginning we have been very impressed with LivingSocial's commitment to helping live events, venues and attractions create more revenue opportunities. LivingSocial is a great marketing partner for our clients across the country and offers an attractive service for consumers looking for great deals and experiences." Clint Cobb, Vice President of Sales and Marketing.