

DETROIT, Sept. 10, 2013 /PRNewswire/ -- GreenLancer.com, a Detroit-based solar energy technology company, today announced the launch of its comprehensive "Assembly Line" for quicker, more accurate solar engineering project documents. Contractors can now order the entire spectrum of documents needed to take a project from feasibility through construction via GreenLancer.com's proprietary e-commerce platform.

"We've hit perhaps our most crucial milestone yet – the launch of our complete virtual Assembly Line that represents the final step in our fully automated back-end platform," said Michael Sharber

GreenLancer.com CEO. "Since launching our Phase 1 system earlier this summer, we've seen sales and revenue significantly outperform our expectations."

"What's most rewarding is that the traffic to our virtual resource center has validated our business model and helped us to further define our target market. The idea that web-based internet service providers can outperform brick and mortar competitors is tried and true. However, GreenLancer.com is among the first to successfully apply this strategy to the solar energy sector. Now that our infrastructure is fully in place, we can spend more time on the front end, engaging new customers and educating them on the value our system brings."

GreenLancer.com's crowd-sourcing, in the cloud approach allows the company to continue to expand its geographic footprint, which has helped GreenLancer to increase monthly revenues by as much as six times. Most recently, GreenLancer was awarded projects in Hawaii, bringing the number of U.S. states where it has had projects to 33. GreenLancer.com has worked in six countries and on four continents.

GreenLancer serves all sectors of the construction industry. Importantly, GreenLancer.com engineering documents can be branded with contractors' logos and color schemes, so that GreenLancer.com can, in effect, serve as a back office operation for contractors seeking to add solar energy expertise to their services.

A visit to [www.greenlancer.com](http://www.greenlancer.com) explains the process: To start, clients enter basic information regarding their solar construction project or retrofit. A more thorough examination of the Virtual

## GreenLancer.com Launches its Complete "Assembly Line" Online Resource

Written by Australian Business

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Engineering Center functionality can be found at  
<http://www.greenlancer.com/how-it-works/>

[http://www.gr](http://www.greenlancer.com/how-it-works/)

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