

PLANO, Texas, Sept. 12, 2013 /PRNewswire/ -- PepsiCo's Frito-Lay North America division, already a leader in the use of all-electric delivery trucks, is adding 20 electric vehicles to its fleet in upstate New York, along with 20 innovative and enhanced electric vehicle charging stations.

Representatives from Frito-Lay were joined today by New York State Senator Kathy Marchione and Janet Joseph, vice president for technology and strategic planning at the New York State Energy Research and Development Authority (NYSERDA), to announce the news at a celebratory event at the Frito-Lay Clifton Park Distribution Center.

Once the new all-electric trucks are deployed, New York will be home to 35 Frito-Lay all-electric trucks, the company's second largest deployment in any state.

Additionally, the new highly automated charging stations will help optimize the future of electric vehicles. Frito-Lay is the first commercial test subject for these charging stations, which will not only improve how the Frito-Lay fleet is utilized, but also relay important information to the state for a better understanding of electric fleets.

The new all-electric trucks will operate from distribution centers located throughout New York, including in Albany

,
Buffalo

,
Rochester
and
New Paltz

. These distribution centers will also have the advanced charging stations.

"The introduction of these enhanced charging stations is a significant step forward for the Frito-Lay fleet as we continue on our sustainability journey," noted Mike O'Connell, senior director of fleet operations for Frito-Lay North America

. "Not only will the stations benefit our operations in real-time, they also allow the state of New York to gain a better understanding of the vehicles, providing the critical information needed for the state to continue to invest in this alternative vehicle technology."

To support the introduction of charging stations, Frito-Lay received funding through Governor Andrew M. Cuomo's Charge NY initiative, which seeks to grow electric vehicle use in the state by helping to create a statewide charging station infrastructure.

Last month, Governor Cuomo launched the New York Truck Voucher Incentive Program (VIP), which offsets the increased cost of investing in electric and other alternative-fueled vehicles. The program is expected to increase fleet investment in electric trucks around the state. Companies like Frito-Lay recognize the value and are supportive of the VIP program.

Both programs are being funded through NYSERDA.

"Through Charge NY and the Truck Voucher Incentive Program, Governor Cuomo has encouraged the purchase and use of electric vehicles in New York State," said Janet Joseph, vice president for technology and strategic planning at NYSERDA. "NYSERDA is pleased to see Frito-Lay leading the way to a more sustainable method of transportation, through its investment in technology that can lower its operating expenses, reduce its fossil fuel consumption and promote sustainable transportation."

In 2010, NYSERDA provided funding for Frito-Lay's first five electric trucks based in New York City.

Since their introduction in 2010, the initial 15 all-electric trucks in New York have already eliminated the need for an estimated 27,000 gallons of fuel and 449,550 pounds of greenhouse gases. When all 35 trucks are deployed by the end of this year, Frito-Lay expects to eliminate 63,000 gallons of fuel and nearly 1,048,950 pounds of greenhouse gases annually in the state of New York.

Electric trucks reduce fuel consumption, noise pollution and CO2 emissions, compared to traditional delivery trucks. By the end of this year, Frito-Lay will have 269 electric trucks deployed in the U.S., making Frito-Lay the largest commercial fleet of all-electric trucks in the country. In August, Frito-Lay reached a milestone of three million all-electric miles driven.

Once all 269 electric trucks are fully deployed across the U.S., Frito-Lay expects to eliminate the need for an estimated 600,000 gallons of fuel annually. In addition, the all-electric delivery trucks:

- Can run up to 80 miles on a single charge
- Have zero tailpipe emissions
- Emit 75 percent less greenhouse gases than diesel
- Operate virtually silently, reducing noise pollution
- Provide a long-term economically viable solution to traditional fuel sources

About Frito-Lay North America Frito-Lay North America is the \$13 billion convenient foods business unit of PepsiCo (NYSE:

[PEP](#)

), which is headquartered in Purchase, NY

. Learn more about Frito-Lay at the corporate website,

<http://www.fritolay.com>

, the Snack Chat blog,

<http://www.snacks.com>

and on Twitter at

<http://www.twitter.com/fritolay>

About PepsiCo PepsiCo is a global food and beverage leader with net revenues of more than \$65 billion and a product portfolio that includes 22 brands that generate more than \$1 billion each in annual retail sales. Our main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola – make hundreds of enjoyable foods and beverages that are loved throughout the world. PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment by conserving energy and water and reducing packaging volume; to provide a great workplace for our associates; and to respect, support and invest in the local communities where we operate. For more information, please visit <http://www.pepsico.com/>

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