

ALISO VIEJO, Calif., Sept. 16, 2013 /PRNewswire/ -- Verismic launches Verismic Power Manager 4.0, revolutionary new [PC power management software](#) which uses its new **DynamicWakeUp** functionality to intelligently learn individuals' working behavior and personalize PC power management settings accordingly. Managing individuals' power consumption by artificial intelligence (AI) enables considerable cost savings for businesses.

Other new features include **DynamicBrightness** which reduces screen brightness during the working day to ease eyestrain and aid sleeping patterns of staff and the **Application Programming Interface (API)** integrates Verismic Power Manager with building control systems managing the powering-on and off of PCs when users enter or leave buildings, further reducing power consumption and increasing staff productivity.

[A survey by Verismic](#) of public and private sector professionals shows that 91 per cent of respondents care how much their employer spends on energy, 49 per cent worry about energy use at work and 50 per cent wish to conserve power at work as much as at home. However, 24 per cent of professionals take no measures to reduce energy usage.

"As a leader in green technology, Verismic has an extensive, sector-varied and long-retained customer base which gives us a deep understanding of IT infrastructure issues," says Ashley Leonard CEO, [Verismic](#),

. "We also understand that users want to save employers money through reduced power consumption but they want it automated, near invisible and with no impact on their working day."

For IT managers, Verismic Power Manager boasts a new, simplified admin interface, wizard based deployment, improved online support and real-time calculation of cost-savings, scalable up to 100,000 seats.

"Our restyled interface has a clean, metro feel and has been completely redesigned to simplify product usage. There is a new snapshot toolbar so that energy usage and current savings can be displayed to users helping them understand their contribution to cost-savings," adds Ashley Leonard

[Verismic Power Manager 4.0](#) also simplifies access to and management of an organization's IT infrastructure. It's new **DynamicInventory** feature enables IT managers running service desk operations to audit their PC fleets, based on selected criteria only, free disk space or RAM, for example, which increases the speed of audit process.

Verismic Power Manager 4.0 is compatible with Windows notebook and desktop PCs, Windows Server 2012 and Mac OS.

About Verismic Software, Inc. Verismic Software has developed the most advanced, non-disruptive computer energy management product on the market. Verismic Power Manager allows organizations around the globe to reduce energy costs with a quick to deploy and easy to manage solution. Headquartered in Aliso Viejo, California, Verismic has helped Businesses, Institutions of Higher Education and Government Agencies worldwide save millions in lowered IT energy costs. More information can be found at www.Verismic.com

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PRLog ID: www.prlog.org/12210179

Artificial Intelligence To Control Enterprise PC Power Use

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