

WINCHESTER, England, September 16, 2013 /PRNewswire/ --

The cost of energy affects every organisation from charities and the voluntary sector through to manufacturing and leisure businesses. Management of this essential business cost is a minefield for those without access to the right skills and expertise.

Chris Allison, Managing Director of Auditel, a UK cost management consultancy, argues that organisations should be turning to professional consultants for energy management advice. He suggests that many organisations could witness typical savings in excess of 30% on their energy costs, not to mention improved procurement processes and business efficiencies.

Auditel has pioneered effective energy management providing clients with solutions to all of their needs, from procurement of services and management of consumption through to complex energy management programmes using the latest renewable sources.

According to Allison: *"Energy is costing UK businesses hundreds of millions pounds annually and squeezing profitability for enterprises of every size. They need to find a way to sensibly and vigorously manage these costs. □ As cost management experts we combine skilled people with state of the art analytical tools, industry knowledge, □ buying power and detailed process in order to get the best results for our clients."*

Mean, lean and green describes very clearly and simply the three step Auditel energy management process.

Allison explains: *"We call step one mean because it's all about setting the price in order to achieve a return on investment. Energy tariffs and procurement can be extremely complex. □ We examine and benchmark energy procurement to identify areas of improvement then manage the whole process on our clients"*

*behalf.*

*Stage two is the lean phase. Having the right energy management strategy in place can have a significant impact on organisation al performance. Our specialists analyse □ consumption and review □ energy requirements before providing and implementing a detailed strategy that meets th e energy needs of the client.*

*Finally comes the green phase. Renewable energy is not only environmentally friendly, but it can also be a potential revenue source. □ Our experts can advise on every aspect of this complex topic from funding options through to selling excess energy back to the supplier."*

Organisations continually need to examine their energy costs on a regular basis. With typical energy savings of 25% being achieved by implementing an energy management strategy, it is surely time to consider outsourcing to a professional consultant?

Established in 1994, Auditel are cost management specialists. Its cost management advice has saved UK businesses across private, public and not-for-profit sectors millions of pounds.

### About Auditel

Established in 1994, Auditel is currently reducing financial waste and improving bottom line profits for thousands of organisations throughout the UK and Ireland across all areas of business expenditure. Their clients range from small businesses to global brands such as Pizza Express, YMCA and Oxford University. Auditel's flexible fee structure gives clients' choice and the ability to manage cost and strategy for the long term.

<http://www.auditel.co.uk>

# Mean, Lean and Green Energy Management

Written by Australian Business

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