

RIVERDALE, N.J., Oct. 9, 2013 /PRNewswire-iReach/ -- Understanding life cycle costs is critical for optimizing building investments, according to research by the consulting firm Frost & Sullivan. But the company's assessment, as reported August 28 by the online facilities management publication Fmlink, finds that such evaluations are not currently the norm. Instead, purchases for key building components are typically based on initial purchase price -- or 'first cost' -- as well as relationships with existing vendors.

That life cycle costs play a key role in building and managing facilities -- from hospitals to manufacturing plants to educational institutions -- comes as no surprise to Camfil, the world's largest provider of clean air solutions. Camfil's energy efficient, sustainable air filters may have higher up-front costs than more traditionally designed competitors, but their innovative design means they last longer, require less energy, and entail lower replacement, maintenance, and disposal costs. Over the long run, those savings add up.

Indeed, many customers that have switched to Camfil air filters are already reducing their HVAC energy costs by 20 percent, their installation costs by 50 percent, and their disposal costs by 70 percent -- all while maintaining optimal indoor air quality. That translates to significant savings over the lifetime of the air filters. It also means a higher return on investment than 'cheaper' filters that degrade quickly, requiring more energy to maintain their airflow and more frequent replacement.

To help potential customers see the savings that are possible, Camfil offers its unique Life Cycle Cost (LCC) software. It enables user to enter their current filter brand, type, operating parameters, and cost to compare the lifetime costs of their existing filters with Camfil air filters.

The research by Frost & Sullivan -- done in collaboration with the Continental Automated Buildings Association (CABA) -- is part of an ongoing project to help spur purchase decisions that maximize return on investment. As part of the initiative, tools and techniques to measure

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LCC are being analyzed. The project will also examine the adequacy of training and educational programs in helping decision-makers leverage LCC in their purchase processes.

By understanding life cycle costs, companies can better prepare, and position themselves, for a more efficient, more cost effective future. By making smart investments today, they can achieve big savings tomorrow.

The world leader in air filtration systems, [Camfil provides clean air solutions](#) for hospitals, hotels, office buildings, educational institutions, and pharmaceutical and biotech companies. We provide the tools to achieve sustainability, maintain high air quality, and reduce airborne infections -- all while lowering total cost of ownership. Camfil customers go green without ever sacrificing performance. For more information, visit us online at

<http://airfilters.camfilfarr.us>
, or call us toll-free at 888.599.6620.

If you're a current Camfil customer and would like to leave a company review please see [Camfil on Yelp](#)

Press release courtesy of Camfil:

<http://bit.ly/1ctgpoM>

Media Contact: Lynne Laake, Camfil, 888.599.6620, Lynne.Laake@camfil.com

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