

HSA Bank and Devenir Team Up to Provide Enhanced Online Customer Experience

Written by Australian Business

SHEBOYGAN, Wis., Sept. 11, 2013 /PRNewswire/ -- [HSA Bank](#) has joined with long-standing investment service partner [Devenir](#) to create an enhanced online investment experience for customers who choose to invest their health savings account (HSA) funds.

Customers of HSA Bank now have total access to their Devenir investment account directly from their secure online banking login through www.hsabank.com. There, they can obtain information on account positions, balances, transactions and asset allocations. Or, with a single click, access their Devenir account for trading, account rebalancing and online statements.

"HSA Bank offers the most comprehensive investment offerings in the industry with no minimum HSA cash balance required to invest in self-directed investment options," said Itamar Romanini, SVP, director of business development for HSA Bank. "Ultimately, these enhancements are making it easier for our customers to manage their health savings whether for near term health-related expenses or long-term savings goals."

"The newly enhanced single sign-on investment capability allows for easier access to Devenir mutual fund investments and provides a seamless, online experience for our mutual customers," said Lori Hansen, SVP of Devenir Corporate Services.

Devenir online account enhancement is one of several made by HSA Bank this year to improve customers' online investment and banking experiences. Through Devenir and other investment platform providers, HSA Bank customers have access to thousands of investment options to suit every investor's needs.

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About Devenir:Devenir, based in Minneapolis, is a national leader in providing customized investment solutions to the HSA custodian marketplace. As an HSA industry leading investment firm, Devenir offers a host of investment options to suit the unique needs of employers, banks, third party administrators and plan participants. www.devenir.com

About HSA Bank:HSA Bank, a division of [Webster Bank, N.A.](http://www.websterbank.com) (NYSE: [WBS](http://www.wbs.com)) is one of the nation's most experienced HSA administrators focused on health savings solutions. HSA Bank works with individuals and companies of all sizes and complexities. HSA Bank actively listens to the needs of our clients and customers to develop solutions and create flexible HSA programs that include free Internet Banking access for employers and accountholders. HSA Bank offers reliable and responsive support to its business partners and accountholders from friendly, knowledgeable service staff. Discover how easy it can be to have or manage an HSA at www.hsabank.com

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