

SWEDESBORO, N.J., Sept. 12, 2013 /PRNewswire/ -- Carol Priest is recognized by Continental Who's Who as a Pinnacle Professional in the field of Finance as a result of her role as Vice President of Franklin Bank.

Established in 1861, Franklin Bank has been serving the banking needs of its community for over 150 years. As of 2011, Franklin Bank has been recognized as a 4-Star Excellent Bank by Bauer Financial, Inc., the nation's most elite bank rating firm. In order to attain a 4-Star rating, the bank is required to file a detailed financial report with federal regulators four times a year. Bauer Financial then subjects this information to a thorough analysis and compares it with historical data for consistency. Upon completion of the analysis, a star-rating is assigned. Bauer Financial's 4-Star rating is one of the most preeminent ratings a bank can receive, confirming Franklin Bank's place in the top-tier of the banking industry.

As Vice President of Franklin Bank, Carol brings over thirty-one years of experience to her current position. Working in the banking industry since 1970 and with Franklin Bank for more than three decades, Carol has amassed exceptional knowledge in her field. In this role, Carol is responsible for Finance; Deposit Operations; Individual Retirement; Checking; Savings; Electronic Transfer Cards; as well as Customer Service.

In addition, Carol expertly works with all areas of the banking organization as a computer liaison with primary and secondary vendors. In this capacity, Carol ensures that the bank is able to supply the most effective and efficient services to its valued customers. Her most recent accomplishment in the field of Banking was in a leadership position where she was asked to lead a talented and dedicated team successfully through a full core computer conversion.

Carol's professionalism and dedication is demonstrated through her affiliation with several prestigious professional organizations including the American Bankers Association, School of Bank Marketing and Management Alumni, and the National Association of Professional Women. In addition, Carol is dedicated to working with various local charities in her community including The Humane Society and The American Cancer Society.

In her spare time, Carol enjoys Traveling and Spending time with her Cairn Terrier.

For more information, please visit [www.franklinsavingsbank.com](http://www.franklinsavingsbank.com) .

## About Us

Continental Who's Who has become one of the most respected and trusted publishers around the globe. We spotlight thousands of professional individuals and organizations each year who "stand-out" in their specific field. Included are executives and officials in business, science, education, philanthropy, religion, government, the fourth estate, finance, law, engineering, authors, the musically talented elite as well as numerous additional industries.

Our mission at Continental Who's Who is to provide an exclusive internationally recognized world-class forum where members can create social, professional and business relationships. We provide resources, information and represent an atmosphere and opportunity to network, consult, showcase, educate, and empower, allowing for establishing new business relations to increase future success. We are committed to delivering the highest quality service to all our established members.

Please visit us at [www.continentalwhoswho.com](http://www.continentalwhoswho.com) .

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Written by Australian Business

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