

SAN DIEGO, Sept. 18, 2013 /PRNewswire/ -- The San Diego Chapter of the National Investor Relations Institute ( [NIRI](#) ) will host a special event on Tuesday, September 24, 2013

that includes a discussion of the current IPO market and beyond from an array of informed perspectives, including a CEO who has successfully taken his company public, a managing director from a globally renowned investment banking firm, and a partner in a leading law firm specializing in the equity markets. Together they will provide an enlightening overview of the:

## NIRI San Diego to Host a "Behind-the-Scenes" Look at the IPO Process on September 24

Written by Australian Business

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- Current IPO environment
- Impact that the JOBS Act has had on capital formation (and how to leverage it)
- IPO process, the importance of communicating with the Street and the factors behind bringing the investor relations (IR) function in-house
- Overall value that strategic IR brings to the process
- Steps to take post-IPO
- San Diego IPO market and what to expect over the next 12-18 months

The panelists will entertain questions and initiate a highly insightful, engaging conversation about the latest IPO trends and developments.

**Event Title:**

Going Public: A behind-the-scenes look at what it takes to get it done . . . and what to expect when you go

**Speakers:**

Michael Martino, President & Chief Executive Officer, Ambit Biosciences

Annette Grimaldi, Managing Director, BMO Capital Markets

Steven Przesmicki, Partner, Cooley LLP

**Moderator:**

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Cindy McGee, VP, Investor Relations & Alliance Management, Arena Pharmaceuticals, Inc.

### When:

September 24, 2013

Registration/Networking: 5:00 - 6:00 p.m. PDT

Program: 6:00 - 7:00 p.m. PDT

### Where:

Foley & Lardner LLP, 3579 Valley Centre Drive, Suite 300, San Diego, CA 92130

### Who Should Attend:

Professionals in the Investor Relations, Finance, Legal, and Communications fields

### Cost:

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**By September 23, 2013:** NIRI San Diego Members - \$45; Non-member - \$60; Student - \$20

**Day of Event: NIRI San** Diego Member - \$50; Non-member - \$60; Student - \$20

Visit the NIRI San Diego [Event Page](#) for more information or [click here to register](#) .

### About Investor Relations

Investor relations is a strategic management responsibility that integrates finance, communication, marketing and securities law compliance to enable the most effective two-way communication between a company, the financial community, and other constituencies, which ultimately contributes to a company's securities achieving fair valuation.

### About NIRI and NIRI San Diego

Founded in 1969, NIRI is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. NIRI is the largest professional investor relations association in the world with more than 3,300 members representing over 1,600 publicly held companies and \$9 trillion in stock market capitalization. The NIRI San Diego chapter is one of over 30 chapters worldwide. Information about upcoming programs for the San Diego Chapter can be found on the chapter's website at [www.nirisandiego.org](http://www.nirisandiego.org)

For additional information, please contact any of the NIRI San Diego Chapter Board Members:

President: Gwen Rosenberg, [gwen.rosenberg@senomyx.com](mailto:gwen.rosenberg@senomyx.com) Secretary: Karen Fisher, [kare](#)

[nfisher9288@gmail.com](mailto:nfisher9288@gmail.com)

EVP -

Cindy McGee

,

[cmcgee@arenapharm.com](mailto:cmcgee@arenapharm.com)

VP - Communications:

Jane Booth

,

[Jane.Booth@prnewswire.com](mailto:Jane.Booth@prnewswire.com)

VP - Membership:

John Stoepler

,

[jstoepler@mentus.com](mailto:jstoepler@mentus.com)

VP - Programs:

Pete De Spain

,

[pdespain@meipharma.com](mailto:pdespain@meipharma.com)

Treasurer:

Derik Keeble

,

[derik.keeble@businesswire.com](mailto:derik.keeble@businesswire.com)

Director at Large:

Amy Conrad

,

[aconrad@regulusrx.com](mailto:aconrad@regulusrx.com)

Director at Large:

Kelly Resnick

,

[Kelly.resnick@verenium.com](mailto:Kelly.resnick@verenium.com)

Director at Large:

Paul Goodson

,

[paul.goodson@bpiedu.com](mailto:paul.goodson@bpiedu.com)

Director at Large:

Debra Hart

,

[debra.hart@entropic.com](mailto:debra.hart@entropic.com)

Director at Large:

Robert Uhl

,

[Robert.uhl@westwicke.com](mailto:Robert.uhl@westwicke.com)

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