

BirdDog Appoints Todd Skokan as Chief Executive Officer

Written by Australian Business

DES MOINES, Iowa, Sept. 19, 2013 /PRNewswire/ -- BirdDog, the leader in recruiting and applicant tracking solutions (ATS) for the construction and skilled trades industries today announced that it has appointed **Todd Skokan** as Chief Executive Officer and Member of the Board of Directors. The appointment of Skokan, a proven Human Capital Management (HCM) executive, signals a change in focus as the organization expands beyond its traditional verticals to bring innovative and intuitive cloud-based recruitment solutions to small and medium-sized organizations across the country.

"BirdDog is an emerging software company with a great high tech, high touch model. The team has developed an innovative solution to recruitment and applicant tracking needs. With deep roots in the construction and skilled trades industries job boards, the solution is already delivering results to forward-thinking companies and has deep partnerships with technology, industry and human resource services partners. The team at BirdDog is poised and ready to take that success to organizations outside of its traditional verticals that are looking for an easy-to-use solution to their recruiting and compliance needs. I'm excited to lead that change," said Skokan.

BirdDog EVP of Business Development, and construction industry thought leader, Bryan May mirrors the enthusiasm for Skokan's arrival. "Todd is a well-known leader in HCM and brings a new level of expertise and professional networks to BirdDog customers, partners and employees. His track record of leading double and triple digit growth in other areas of HCM and his laser-sharp focus on customer satisfaction makes him the best person to lead the numerous growth opportunities that exist at BirdDog," said May.

An HCM veteran, Skokan has held leadership positions at Intelledon, GeoLearning, Vital Learning, Learn2, Skillsoft and ITC Learning. He earned a Bachelor of Finance degree from the University of Nebraska

About BirdDog BirdDog is a recruitment and applicant tracking solutions and services provider featuring comprehensive candidate sourcing services, compliance management, job boards & social media, referral networking, and reporting and analytics. For 16 years, BirdDog has helped over 600 organizations nationwide avoid the panic hire and grow by using a fast and easy talent acquisition process. For more information contact www.birddoghr.com.

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