BURLINGTON, Massachusetts, September 23, 2013 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, today announced a fast and easy migration service from Nirvanix to AWS' S3 Cloud. Following the recent news that the Cloud Storage provider **Nirvanix** is expecting to shut down and is giving customers several weeks to move their data elsewhere, customers face both short and long-term considerations for preserving, protecting, and migrating business-critical data **.**

Using Attunity's CloudBeam service, which is designed to simplify and accelerate data loading into Amazon S3, existing Nirvanix customers can safely migrate data to ensure continued business operations before the Nirvanix expected shutdown.

"We are excited to welcome Nirvanix customers to use our CloudBeam technology so they have access to an easy data integration solution to run their businesses effectively, without any unplanned disruptions," said Shimon Alon, Chairman and CEO at Attunity. "Since customer service is our main priority, we are offering immediate use of our managed service solution to ensure that Nirvanix customers experience a seamless transition in this emergency situation."

Part of the Amazon Partner Network, Attunity CloudBeam is a managed service that has been cited by Amazon as a solution for loading data to Amazon S3 and Amazon Redshift. It enables accelerated transfer of data to, from, and between Cloud environments. Attunity has designed its core transfer technology to accelerate data migration from each of the 10 Nirvanix Data

Centers to any Amazon S3 Region.

Leveraging Attunity's unique Click-to-Load technology, Nirvanix customers can start transferring data in minutes. Migration tasks leverage Attunity's propriety transfer protocol, designed to accelerate, secure, and guarantee delivery.

Attunity CloudBeam includes:

- Quick & Easy Setup: Click-to-Load in minutes
- Acceleration: Guaranteed delivery
- Easy-to-Use: SaaS, fully-managed, elastic infrastructure
- Automation: Intuitive Administration & Scheduling
- Monitoring: For peace-of-mind, control, and audit
- Security: Industry-standard SSL encryption

For more details about Attunity CloudBeam for Nirvanix visit http://www.attunitycloudbeam.com/solutions/migration-from-nirvanix

About Attunity Attunity is a leading provider of information availability software solutions that enable access, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the cloud . Our software solutions include data replication , change data capture (CDC), data connectivity , enterprise file replication (EFR), managed-file-transfer (MFT), and cloud data delivery . Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in Nort h America
,
Europe
, and
Asia Pacific
and through a network of local partners. For more information, visit
http://www.attunity.com
or our
In Tune blog
and join our community on
Twitter
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Facebook
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LinkedIn
and
YouTube
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Safe Harbor Statement This press release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our liquidity challenges and the need to raise additional capital in the future; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate and Attunity CloudBeam; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to

Attunity's Annual Report on Form 20-F for the year ended December 31, 2012 , which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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