CAMPBELL, Calif., Sept. 26, 2013 /PRNewswire/ -- hopTo Inc. (OTCBB: HPTO), a provider of powerful and disruptive mobile productivity solutions, today announced that they have retained Genesis Select for investor relations services.

Genesis Select will provide hopTo with the communications framework necessary to develop a comprehensive investor relations outreach program, and provide ongoing assistance to the company in building relationships in an effort to raise awareness within the institutional investment community to maximize shareholder value.

"Genesis Select is known for increasing awareness of emerging companies like hopTo. While we focus our efforts on launching our new mobile productivity workspace, we look to Genesis to support the company by conveying our story to the investment community," said Eldad Eilam, CEO and President of hopTo Inc. "With a recent name change, corporate realignment and pending product release, hopTo looks to Genesis Select to provide the company with a shareholder communications program that will increase our visibility within the investment community and effectively target our communications to interested stakeholders."

Genesis Select Corporation, founded in 1998 by Budd Zuckerman a former institutional capital markets professional, is headquartered in Boulder, Colorado. The Genesis team provides targeted exposure and vital communications for public companies with the aim of improving the effectiveness of their communication with Wall Street and expanding their visibility within the institutional investment community.

"We are very excited to work with hopTo, an innovative and creative company delivering a powerful productivity workspace solution to mobile users in the post-PC era," stated Budd Zuckerman
, founder and President of Genesis Select. "We believe hopTo is positioned for growth with disruptive products, and we look forward to working with them to maximize their long-term shareholder value."

About hopTo Inc.

hopTo Inc. is the innovator of a unique mobile productivity workspace application enabling users to search, manage, edit, and share their documents by leveraging the power of their own "personal cloud." The underlying technology behind hopTo is protected by the company's aggressive intellectual property creation strategy, with over 130 patents filed, and other proprietary technology.

Forward Looking Statements

This press release contains statements that are forward looking as that term is defined by the United States Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to a number of uncertainties and risks that could cause actual results to differ significantly from those described in the forward looking statements. Factors that may cause such a difference include the following: the success of our new products depends on a number of factors including market acceptance and our ability to manage the risks associated with new product introduction and developing and marketing new versions of the product; our revenue could be adversely impacted if any of our significant customers reduces its order levels or fails to order during a reporting period; and other factors, including those set forth under Item 1A, "Risk Factors" in our Annual Report on Form 10-K/A for the year ended December 31, 2012, and in other documents we have filed with the SEC.

hopTo and GraphOn are registered trademarks of hopTo, Inc. All other trademarks belong to their respective owners.

Contact:

Investor Relations: Genesis Select Corp. Budd Zuckerman bzuckerman@genesisselect.com

Kim Rogers krogersc@genesisselect.com 303-415-0200

Media: Troy Mickle press@hopto.com 408-688-2674 x5086

Christina ShatzenVSCpr for hopTo(404) 510-9718 christina@vscpr.com

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