

SCHAUMBURG, Ill., Sept. 29, 2013 /PRNewswire/ -- [Experian Automotive](#) today announced that it has teamed with ScreenBid, the world's best source for certified authentic, screen-used Hollywood memorabilia and collectibles, to provide complimentary AutoCheck vehicle history reports* for consumers interested in bidding on vehicles from the Emmy-winning "Breaking Bad" television series. With access to AutoCheck reports, bidders will have detailed insight into each vehicle's history prior to its casting on the show.

"For the last several years, Breaking Bad has grabbed viewers' attention every Sunday, and now as it comes to a close, many fans will want to get their hands on a piece of the show's history," said Dayna Bateman, Experian Automotive's director of AutoCheck. "By having an AutoCheck report, fans bidding on these vehicles will be armed with additional information detailing the vehicle's past, helping to set the expectations of their potential purchase."

AutoCheck vehicle history reports provide consumers with information that enables them to quickly and easily check to see if a vehicle has any reported accidents, title brands, frame-damage announcements, odometer issues and other potentially negative events that can impact its value.

Experian Automotive helps "Breaking Bad" vehicles drive off into the sunset

Written by Australian Business

Many of the vehicles appearing in the "Breaking Bad" series are available now for auction until Monday, Oct. 7

. The vehicles include

Skyler White's

1991 Jeep Grand Wagoneer,

Walter White's

2004 Pontiac Aztek,

Jesse Pinkman's

1982 Chevrolet Monte Carlo, among others. To view a full list of the items up for auction, visit

www.screenbid.com

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For more information on AutoCheck vehicle history reports, visit www.AutoCheck.com .

**Vehicle damage sustained during filming may not be reflected in the AutoCheck vehicle history report when incurred under controlled conditions in which incidents are not reported to agencies of record like the Police or auto insurers.*

About ScreenBid ScreenBid is the world's best source for certified authentic, screen-used Hollywood

memorabilia and collectibles. ScreenBid works with studios, producers, and directors to make available to the public only objects that were used — and shown — onscreen in a movie or television show. ScreenBid uses the SAM auction platform and bidding is easy, and every ScreenBid item comes with a studio certificate of authenticity. For more information please visit

www.screenbid.com

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About Experian Automotive Experian Automotive provides information services and market intelligence that enables results-driven professionals to gain the fullest possible understanding of the market, the vehicles and the people who buy them. Its North American Vehicle Database SM

houses data on nearly 700 million vehicles and, when combined with Experian's credit, consumer and business information, provides an integrated perspective into the automotive marketplace. Experian Automotive's AutoCheck

®

vehicle history reports provide

[dealers](#)

and

[consumers](#)

with in-depth information, allowing them to confidently understand, compare and select the right vehicles. For more information on Experian Automotive and its suite of services, visit our Website at

<http://www.experian.com/Automotive>

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About Experian Experian® is the leading global information services company, providing data and analytical tools to clients around the world. The Group helps businesses to

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target marketing offers and automate decision making. Experian also helps individuals to check their

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Experian plc is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. Total revenue for the year ended March 31, 2013, was US\$4.7 billion. Experian employs approximately 17,000 people in 40 countries and has its corporate headquarters in Dublin, Ireland

, with operational headquarters in Nottingham, UK

;

California

, US; and

Sao Paulo, Brazil

.

For more information, visit <http://www.experianplc.com> .

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