

Sales and Use Tax Made Easy. . .and. . .Fun?

Written by Australian Business

MCMINNVILLE, Ore., Oct. 2, 2013 /PRNewswire-iReach/ -- **Sales and Use Tax Made Easy. . .and. . .Fun?**

There is a new company on the street that provides a one-of-a-kind service with a fun twist. Given that the topic is tax and more specifically tax on anything that is bought or sold, making this area fun presents a challenge.

The fun starts with their main website logos – look for the pumpkin this week representing Halloween. "We've done International Talk Like a Pirate Day, Valentine's Day, Labor Day, Start of College Football and nearly every other day that can be celebrated. It is our way of making the professionals who have to dive into the sales and use tax world feel a little more important – by remembering that they like to have fun too!" -

Brendan Delaney
, TTR Artist

TTR has expanded this concept to other areas of their subscriber website – including custom images of places, seasons and animals (including cute puppies and kittens).

"We received a lot of feedback on the images – especially the animals. Everyone has their favorite. We added many animals based on that customer feedback." -Anthony DiRocco, TTR Video Editor

"So does sales or use tax have anything to do with days of the year or animals? It doesn't. It has to do with people – the people that come to work every day with the task of getting sales tax right. It's about making sure they have right answers and the best tools available to them. And,

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if we can make even one of them smile when they log-in to our website, well, then it is all worth it!" - Shon Holyfield, TTR CEO

About This Tax Company

Transaction (things bought or sold), **Tax** (the tax on this activity), **Resources** (our people, our website, our support services) – TTR, Inc.

We have a website that companies subscribe to, and these companies use our website daily. This website provides a list of everything that can be bought or sold in the U.S. It gives simple answers to whether buying or selling these things is taxable (subject to a sales tax or other tax), and it also provides all the legal authority to support these tax answers.

We like to keep things simple and fun – which is why we also have great people who provide help to our clients on any support questions they have about transaction tax issues.

We would love to hear from you – please contact us at 866.578.8193 or visit us on the web at www.ttrus.com

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