

SB Financial Group Selects Lambert, Edwards Associates as IR Firm of Record

Written by Australian Business

GRAND RAPIDS, Mich., Oct. 3, 2013 /PRNewswire/ -- Lambert, Edwards & Associates (LE&A), a nationally-recognized investor relations and public relations firm, announced that it will be providing investor relations counsel and services to SB Financial Group, Inc. (Nasdaq: [SBFG](#)), a leading provider of financial services based in Defiance, Ohio

.

"We are excited to partner with LE&A. Their team of investor relations and financial communications experts will help SB Financial leverage its recent rebranding initiatives, enhance our strategic communications, target and engage the investment community, and build-out our shareholder base," said Mark Klein, president and CEO of SB Financial Group.

LE&A will develop and implement strategies for elevating SBFG's profile and support its investor outreach objectives at the state, regional and national levels. The firm will provide a wide array of services, including market intelligence, program development, outreach, and other means of delivering SBFG's story to the financial marketplace and other pertinent audiences.

"SB Financial's story presents a compelling and unique investment opportunity, and fits well with our deep experience in the small- and mid-cap arenas," said Bob Burton, LE&A Managing Director and head of the firm's Financial Communications practice. "We look forward to establishing a proactive investor relations program that will provide SB Financial with a solid foundation to meet their long-term capital markets objectives."

About SB Financial Group SB Financial Group, Inc. is a diversified financial services company providing full-service community banking, mortgage banking, wealth management and item processing services. The company consists of two wholly-owned subsidiaries: State Bank and RDSI Banking Systems (RDSI) (aka Rurbanc Data Services, Inc.). State Bank operates through 17 banking centers in seven Ohio counties, one center in Indiana,

SB Financial Group Selects Lambert, Edwards Associates as IR Firm of Record

Written by Australian Business

and two loan production offices in the Columbus, Ohio

area. The Bank offers a full-range of financial services for consumers and small businesses, including trust services, mortgage banking, commercial and agricultural lending. RDSI provides item processing services to community banks located primarily in the Midwest.

About Lambert, Edwards & Associates LE&A (www.lambert-edwards.com) is a top-15 investor relations firm nationally and a top-10 Midwest-based PR firm with clients based in 20 states and five countries. Named the 2013 Financial Agency of the Year by Bulldog Reporter, LE&A has won numerous awards for its integrated investor relations and public relations, including the Silver Anvil for Small-Cap IR Campaign of the Year and the Bulldog "Best Integration of PR and IR." LE&A serves middle-market companies and national brands in five primary practice areas: Automotive, Consumer, Financial Communications, Health Care and Public Affairs. Follow us on Twitter: @LambertEdwards or public company news @news_cap.

SOURCE Lambert, Edwards & Associates

RELATED LINKS <http://www.lambert-edwards.com>