

CAMARILLO, Calif., Oct. 3, 2013 /PRNewswire/ -- OpenHouseOn.com is a new, patent-pending website which leverages video technology to allow agents to generate more leads, show more properties without actually being on-site, and identify buyers who knowingly are interested in a specific property leading to quicker sales.

As a free service, agents have full control to customize their listings - incorporating their knowledge of the market and of specific listings to maximize results. Very easily, agents can add a new listing to OpenHouseOn.com and make a property video using their smart phone or tablet, upload the video to our website, and provide buyers a video-based virtual tour on an MLS. In addition, OpenHouseOn.com supports zip code ads to generate more leads.

Using OpenHouseOn.com, potential buyers can:

- Search for properties anywhere in the United States.
- See property details, photos, and agent comments for a property.
- View full-screen:
 - Google Map of property
 - Google Street View of property
 - Video walk-through of property

Our patent-pending ***Interactive Open House Video Tours™*** allows buyers to select what feature to view next on their video tour - empowering them and generating interest in our agents' listed properties. After viewing a short video usually from the front yard into the living room, the buyer can select which video to view next on the tour, for example, from the living room to the kitchen, backyard, hallway, upstairs, or back out to the front yard.

Buyers, especially out-of-town buyers, can preview numerous properties faster and select which properties they would like to have an agent show them in person. This saves both agents and buyers time.

OpenHouseOn.com allows buyers to view our agent properties on any day - every day - and as many times as they like as if they are taking an on-site tour.

John Dempsey, founder and CEO of OpenHouseOn.com, said, "We are very pleased that our website is the first that incorporates - in a single listing - property attributes, photos, maps, street views, open house videos, and interactive open house video tours to accurately characterize the true value of a property. This allows the agent to be more efficient in meeting the needs of buyers. We view our website as a disruptive innovation; one which we believe will eventually displace and dominate the current real estate marketing arena within the next five years."

Actual comments from OpenHouseOn.com users range from "That's awesome.", "This is cool!", and "No comparison to listings only with photos."

OpenHouseOn.com will be at the **2013 California REALTOR® Expo** Booth 438 to be held on October 8-10, 2013
, at the
Long Beach
Convention Center.

About OpenHouseOn.com LLC

OpenHouseOn.com LLC is the first real estate website designed from the ground up to support video tours. As a free service, agents can make a property video using their smart phone or tablet, upload the video to OpenHouseOn.com, and provide buyers a video-based virtual tour on an MLS. Our patent-pending **Interactive Open House Video Tours™** allows buyers to decide what to view next on a video tour. OpenHouseOn.com supports new ways for buyers to view properties and for agents to generate:

More leads. More sales. More commissions.
™

OpenHouseOn.com LLC Launches Website At 2013 California REALTOR® Expo

Written by Australian Business

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