

## RE/MAX No. 1 Among Real Estate Franchises

Written by Australian Business

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DENVER, Oct. 8, 2013 /PRNewswire/ -- For the fifth consecutive year, RE/MAX, LLC ranked as the leading real estate franchise organization in the [Franchise Times](#) Top 200. The survey is based upon annual worldwide sales.

In the 2013 Top 200 ranking, RE/MAX placed 14<sup>th</sup> among all franchises, gaining two places over its standing last year. RE/MAX also ranked 6<sup>th</sup>

among the Top 200 franchisors for sales growth. In the overall standings, the top ranked franchises were McDonald's, 7-Eleven, KFC, SUBWAY and Burger King.

*"To be recognized among these well-respected brands is truly an honor," said [Margaret Kelly](#), RE/MAX CEO*

*"As we continue to celebrate 40 years of helping homebuyers and sellers achieve their dream of home ownership, this confirms the outstanding productivity of RE/MAX agents around the world."*

This year marks the 40<sup>th</sup> anniversary for RE/MAX and the 35<sup>th</sup> anniversary of its iconic hot air balloon logo. Buoyed by the U.S. housing recovery and improving economic conditions worldwide, the global franchisor now enjoys an international footprint in more than 90 countries and a growing agent count of more than 90,000.

*"Our success as a top franchisor is a direct reflection of our hardworking and talented Sales Associates around the world," Kelly said. "They proudly provide a high level of customer service, and that results in increasing sales performance."*

Throughout 2013, RE/MAX has been recognized as an industry leader in a variety of real estate surveys. RE/MAX agents averaged more transaction sides than agents with any other national brand according to the 2013 RIS Media Power Broker Report. And in the 2013 REAL Trends 500 survey, RE/MAX agents averaged 17.1 transaction sides in 2012, compared to the 7.9

average for all other competing agents in the survey.

Among other 2013 recognitions, RE/MAX Associates held 98 of the 500 spots in the Wall Street Journal & REAL Trends "The Thousand" for the most transaction sides. And RE/MAX landed the most agents on the Top 250 Latino Real Estate Agents in the U.S., an annual survey by the National Association of Hispanic Real Estate Professionals.

### About the RE/MAX Network

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording RE/MAX agents and franchisees the flexibility to operate their businesses with great independence. With over 90,000 agents and a global reach of more than 90 countries, RE/MAX is recognized as one of the world's leading franchisors of real estate brokerage services. Nobody sells more real estate than RE/MAX.

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$130 million for Children's Miracle Network Hospitals®, Susan G. Komen® and other charities.

For more information about RE/MAX, to search home listings or find an agent in your community, please visit [www.remax.com](http://www.remax.com).

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