

MEXICO CITY, Oct. 10, 2013 /PRNewswire/ -- Controladora Vuela Compania de Aviacion, S.A.B. de C.V. ("Volaris") (NYSE: [VLRS](#) and BMV: VOLAR), an ultra-low-cost airline based in Mexico, today reported its preliminary traffic results for September 2013.

The total number of booked passengers in September 2013 reached 697 thousand passengers, a 23.9% increase compared to the same period in 2012. Volaris' demand, measured in Revenue Passenger Miles (RPMs) increased 19.6% year-on-year in September 2013. Volaris registered a load factor of 81.0% in September 2013, a 1.7 percentage point increase year-on-year.

In September 2013, as a result of adverse weather conditions and airport closures in connection with Hurricane "Ingrid" and Tropical Storm "Manuel," Volaris canceled 18 flights, delayed more than 145 flights, and more than 2,200 passengers were unable to fly as scheduled and were re-accommodated on later flights. The storms impacted 13 states in Mexico, resulting in a decline in bookings for the period. Volaris worked in coordination with the federal, state, and local authorities to assist people that were stranded in Acapulco due to the storms, transporting more than 1,600 customers on 11 humanitarian aid flights free of charge on the Acapulco - Mexico City route, which it does not operate regularly.

The following table summarizes Volaris' traffic results for the month and year-to-date ended September 30, 2013 and 2012.

September 2013

September 2012

Variation

Nine Months Ended

September 2013

Nine Months Ended

September 2012

Variation

RPMs (Millions)

Domestic

526

433

21.3%

5,041

4,177

20.7%

International

164

143

14.3%

1,633

1,487

9.8%

Total

689

576

19.6%

6,674

5,664

17.8%

ASMs (Millions)

Domestic

643

541

18.9%

6,063

4,993

21.4%

International

207

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185

11.9%

1,891

1,771

6.8%

Total

851

727

17.1%

7,954

6,764

17.6%

Load Factor

Domestic

81.7%

80.1%

1.6 pp

83.1%

83.7%

-0.5 pp

International

78.9%

77.1%

1.7 pp

86.4%

84.0%

2.4 pp

Total

81.0%

79.3%

1.7 pp

83.9%

83.7%

0.2 pp

Passengers (Thousands)

Domestic

587

466

25.8%

5,522

4,455

24.0%

International

110

96

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14.6%

1,098

1,001

9.7%

Total

697

563

23.9%

6,620

5,456

21.3%

The information included in this report has not been audited and it does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year-on-year will be an indicator of a similar performance in the future.

About Volaris Volaris (NYSE: [VLRS](#) and BMV: VOLAR), is an ultra-low-cost carrier, or ULCC, based in Mexico. Volaris utilizes its ULCC business model and efficient operations to offer low base fares and to stimulate demand while aiming to provide high quality customer service. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in Mexico and to select destinations in the United States. Volaris' unbundled pricing strategy allows it to provide low base fares and enables its passengers to select and pay for a range of optional products and services. Volaris' mission is to offer its clients high quality customer service at an affordable price.

Since beginning operations in March 2006, Volaris has increased its routes from 5 to 88 and its fleet from 4 to 43 aircraft. Volaris offers more than 200 daily flight segments on routes that connect 33 cities in Mexico and 11 cities in the United States with the youngest aircraft fleet in Mexico. Among other recognitions, Volaris has received the ESR Award for Social Corporate Responsibility for three consecutive years. For more information, please visit: www.volaris.com

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Volaris Reports a 24% Increase in Passengers for September 2013 and Aided Victims During Adverse Weather

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