

BRIGHTON, England, October 14, 2013 /PRNewswire/ --

New directory of suppliers for rental home owners and managers.

The 'Holiday Rentals' market is a booming industry where in Europe alone it is believed to grow annually by over €1bn. As intrepid holiday travellers seek a more 'local' (often self-catering) experience over a standard hotel, home owners and managers are increasingly capitalising by letting their property on a short-term basis in order to generate an alternative form of revenue. Houses, apartments, villas, cottages, chalets and rooms are typically hired by guests from one night through to a couple of weeks.

The advent of thousands of holiday booking portals has certainly made it easier for rental hosts. However even experienced managers can take several years to find all of their preferred marketing and practical suppliers because, up to now, there has been no one website where novice rental hosts could go to find such information.

' [The Holiday Rentals Business Directory](#) ' has recently been created by NeedMoreRentals.com in reaction to soaring demand from clients and website visitors. NeedMoreRentals is a website specifically designed to help holiday rental home owners and managers with both marketing and practical advice. The new directory makes it simple for hosts to find all essential suppliers for their rental business - acting as a ' *Yellow Pages* ' of relevant companies and individuals serving the industry. Categories include marketing, building websites, home insurance, art for holiday homes, photography, video production, editing services, property management, content and reservation software, payment processing, home exchange, property types and specific, popular locations.

Suppliers (any company that provides a service pertinent to rental home owners or managers)

NeedMoreRentals.com Introduces 'The Holiday Rentals Business Directory'

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are invited to post either free or premium listings depending on the level of detail to their listing and position required. Free listings include a company name, description and contact telephone number.

NeedMoreRentals is the leading information and advice portal for holiday rental home owners and managers. The website offers over 200 pages of free recommendations plus practical and marketing recommendations for both novice and experienced hosts. For more information visit <http://www.needmorerentals.com>

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SOURCE NeedMoreRentals.com