NEW YORK, Nov. 4, 2013 /PRNewswire/ -- Below are experts from the ProfNet network that are available to discuss timely issues in your coverage area. If you are interested in interviewing any of the experts, please contact them via the contact information at the end of the listing. To receive these updates by email, send a note to profnet@profnet.com with the industries you cover, and we'll add you to the appropriate edition.

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EXPERT ALERTS

- China's Growth Bubble Is About to Burst
- Value-Add Multifamily Deals Are the Darling of Commercial Real Estate
- Crypto Locker: Crippling Computers Nationwide

MEDIA JOBS

- Senior Copy Editor – The Hollywood Reporter (CA)
- Reporter – Daily Leader (MS)
- Assistant Editor – Hudson Valley Reporter (NY)

OTHER NEWS & RESOURCES

- Media 411: Struggling Newspapers Sell off Old Headquarters
- Blog Notes: Food & Lifestyle, Marketing and Makeup Blogs
- Grammar Hammer: Into the Great Wide Open

EXPERT ALERTS:

China's Growth Bubble Is About to Burst Junheng Li Equality Analyst and Founder JL Warren Capital" China has succeeded based on a single economic mode, that of mass production of low-value manufacturing products using abundant and cheap labor, massive capital investments and endless economies of scale. But that growth model is no longer effective. The country's changing demographics make this system increasingly unsustainable, as China's aging population and rising wage costs eat away at the abundant supply of cheap labor." Li was raised in Shanghai, graduated from Middlebury College summa cum laude and

Columbia Business School
with honors. She questions the sustainability of
China's
growth trajectory and anticipates a sharp deceleration in GDP growth, a view contrary to many of her Wall Street peers. She is the author of "Tiger Woman on Wall Street." Website:
http://www.junhengli.com
Media Contact:
Ann Pryor
,
ann.pryor@mheducation.com

Value-Add Multifamily Deals Are the Darling of Commercial Real Estate Barbara J. Gaffen Co-CEO Prime Property Investors "Multifamily is continuing its recent streak as the hottest sector in commercial real estate, with value-add plays being the sweet spot. Today, with financing sources opening up, investors and developers are building on the multifamily momentum with an increasing number of value-add plays, and they do not see these deals slowing down anytime soon. Value-add properties are attractive because of their strong return on investment. There also are more value-add buys to choose from today than in the past. And, with so many brand new high-end developments going up, projects that are 10-15 years old are often considered bargains as they can be updated to compete with many of today's newest buildings, yet at a fraction of the cost of building brand new. One of the keys to making a 'value add' deal work is a successful financing strategy. As we are all aware, when the economy got bad, the only lenders were Fannie Mae and Freddie Mac, but that's changed in the last couple years. Today, banks and insurance companies are financing loans again." Gaffen is available to discuss trends in multifamily investment, finance and development -- including making the most of value-add multifamily property investments -- as well as student housing investment and trends. Prime Property Investors (PPI) is a real estate investment firm with a national portfolio of Class A suburban garden-style apartment and upscale mid-rise rental communities, as well as student housing properties on major college campuses. PPI's portfolio currently totals
$209 million
in properties across the country. Media Contact:
Kim Manning
,
kmanning@taylorjohnson.com

Crypto Locker: Crippling Computers NationwideAnthony MongeluzoCEO & PresidentPCS"The Crypto Locker virus is not a hoax -- it's a bona fide threat. It's a virus that literally holds your computer information hostage, unless you pay a ransom. The ransom can be hundreds of dollars, and if you don't pay within 100 hours, the crooks will trash all of your data."Mongeluzo is available to discuss how consumer can avoid falling prey to the Crypto Locker virus. He will share tips on what to do *before* the virus strikes and what remedies are available if you're a victim.Website: http://help

mepcs.com/media
Media Contact:
Tom Peric
,
tom@thegalileo.com

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MEDIA JOBS:

Following are links to job listings for staff and freelance writers, editors and producers. You can view these and more job listings on our Job Board: http://bit.ly/pncjobboard

See more listings here .

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OTHER NEWS & RESOURCES:

Following are links to other news and resources we think you might find useful. If you have an item you think other reporters would be interested in and would like us to include in a future alert, please drop us a line at profnetalerts@prnewswire.com

- MEDIA 411: STRUGGLING NEWSPAPERS SELL OFF OLD HEADQUARTERS. It seems impossible not to come across a story each week that describes the woes of the newspaper industry. Many newspapers across the country have already sold their properties – but what does this mean for the industry? http://bit.ly/18TyipL
- BLOG NOTES: FOOD & LIFESTYLE, MARKETING AND MAKEUP BLOGS. Blog notes is a weekly helping of blogs recently reviewed by Christine Cube. In this week's installment, Cube reviews blogs that cover food and lifestyle, marketing and makeup. http://bit.ly/1aEf5wJ
- GRAMMAR HAMMER: INTO THE GREAT WIDE OPEN. In this week's installment of

Grammar Hammer, Cathy Spicer explores when to use "in" versus "into." http://bit.ly/18KHJYx

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