

Empire State Realty Trust Halloween Light-And-Music-Show Video Achieves Viral Status

Written by Australian Business

NEW YORK, Nov. 4, 2013 /PRNewswire/ -- Empire State Realty Trust, Inc. (NYSE: [ESRT](#)) today announced its video of the Empire State Building's (ESB) first-ever Halloween light-and-music show has achieved more than 700,000 views and counting, on YouTube in only four days, as the video continues to be shared globally.

The international pop culture icon's Halloween light show, which featured the debut of ESB's new LED lights on its antenna, was showcased in partnership with Clear Channel Media and Entertainment. During the show, which was choreographed by internationally-acclaimed lighting designer Marc Brickman, fans were invited to tune in to Clear Channel's powerhouse radio stations Z100 and 103.5 KTU at 8:30 p.m. EST, on October 31, 2013, to watch as the building's famed tower LED lights danced along to a medley of Halloween-themed music.

The official video which has taken off globally—inclusive of aerial shots of ESB and the Halloween mash-up soundtrack—was uploaded to ESB's YouTube page for fans from around the world to view at (aerial video): <http://youtu.be/I7UvDozofMo>.

For additional video footage of the light show with a closer vantage point, the Empire State Building posted a second video to its YouTube page: <http://youtu.be/llzd15diF98> .

"What impresses me most about the massive international reaction on our social media channels is that it speaks not just to the awesome show, but how the lights on the Empire State Building and Clear Channel's simultaneous broadcasts just shout out 'New York City!'" said Anthony E. Malkin

, Chairman, President and CEO of ESRT. "ESRT and Clear Channel have more collaboration on light-and-music shows planned. It's the creation of a modern tradition, internet enabled for people around the world to enjoy, and another reason the Empire State Building is the World's Most Famous Building!"

About the Empire State Building Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building, owned by Empire State Realty Trust, Inc., is the "World's Most Famous Office Building." With new investments in energy efficiency, infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper's robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America's favorite building in a poll conducted by the American Institute of Architects, and the Empire State Building Observatory is one of the world's most beloved attractions as the region's #1 tourist destination. For more information on the Empire State Building, please visit

www.esbnyc.com

, www.facebook.com/empirestatebuilding

, @EmpireStateBldg,

www.instagram.com/empirestatebldg

, www.youtube.com/esbnyc

or

www.pinterest.com/empirestatebldg/

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About Empire State Realty Trust Empire State Realty Trust, Inc. (NYSE: [ESRT](#)), a leading real estate investment trust (REIT), owns, manages, operates, acquires and repositions office and retail properties in Manhattan and the greater

New York

metropolitan area, including the Empire State Building, the world's most famous office building.

Headquartered in

New York, New York

, the Company's premier office and retail portfolio covers 8.4 million rentable square feet, as of June 30, 2013

, and is comprised of 7.7 million rentable square feet in 12 office properties, including seven in Manhattan

, three in

Fairfield County, Connecticut

and two in

Westchester County, New York

; and 645,067 rentable square feet in six retail properties, including four in

Manhattan

and two in

Westport, Connecticut

. The Company also owns land at the

Stamford, Connecticut

Transportation Center that supports the development of an approximately 380,000 rentable square foot office building and garage and has an option to acquire two additional

Manhattan

office properties encompassing approximately 1.5 million rentable square feet of office space

and over 150,000 rentable square feet of retail space at the base of the buildings.

About Clear Channel Media and Entertainment With 243 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 225 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at ClearChannel.com.

Forward-Looking Statements This press release includes "forward looking statements". Forward-looking statements may be identified by the use of words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates," "contemplates," "aims," "continues," "would" or "anticipates" or the negative of these words and phrases or similar words or phrases. The following factors, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the factors included in the Company's prospectus relating to the initial public offering, including those set forth under the headings "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business and Properties." While forward-looking statements reflect the Company's good faith beliefs, they are not guarantees of future performance. The Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. For a further discussion of these and other factors that could impact the Company's future results, performance or transactions, see the section entitled "Risk Factors" in the prospectus relating to the initial public offering, and other risks described in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Prospective investors should not place undue reliance on any forward-looking statements, which are based only on information currently available to the Company (or to third parties making the forward-looking statements).

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