

NEW YORK, Nov. 11, 2013 /PRNewswire/ -- Rubenstein Public Relations (RPR) has announced three new client wins for its real estate practice area, including renowned Brooklyn

brokerage firm Ideal Properties Group, real estate investment group HAP Investments, and the new Stuyvesant Square condominium Rutherford Place

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Ideal Properties Group unlocks the enormous potential of Brownstone Brooklyn's properties for buyers, sellers, tenants, landlords, and the borough's communities. With a stunning inventory of property for sale, thousands of rental properties listed for rent in the area, and a proven track record of selling and leasing tens of thousands of properties since its inception in 2007, Ideal Properties Group is the borough's premier choice and a trusted pipeline for unique real property finds and successful closed sales and leasing transactions. Backed by a team of keen real estate brokers and salespersons with unmatched customer service skills, an in-house design and staging group, and marketing and web design professionals, Ideal Properties Group is a Brownstone Brooklyn brokerage firmly committed to excellence through exemplary ethics, hard work and professional integrity. Ideal Properties Group is located in Park Slope, Cobble Hill, Gowanus and Williamsburg, Brooklyn and is a proud member of the Real Estate Board of New York (REBNY).

HAP Investments is a New York City-based real estate investment group that specializes in the development of mid-sized residential and commercial properties. HAP works with private investors to create profitable investment opportunities that have a strong prospect for long term upside profits. Formed by longtime partners and entrepreneurs

Eran Polack

, Amir Hasid and Nir Amsel, the HAP team brings together a skilled group of businessmen with broad experience in the global real estate markets, property development, real estate finance and law.

Rutherford Place at Stuyvesant Square, a collection of unique residences, is being transformed into new one-of-a-kind condominium homes. Located at 305 Second Avenue between 17th and 18th Streets, the distinguished 10-story building is listed on the National Register of Historic Places. Designed in 1902 by noted period architect R.H. Robertson, the

building was a gift to the city from J.P. Morgan.

About Rubenstein Public Relations Rubenstein Public Relations (RPR) is a leading full-service agency based in New York that produces high-profile communications campaigns through branding and messaging, media relations, creative and business development services. Our comprehensive strategy, savvy media expertise and proactive approach shapes and markets a brand's core attributes to generate meaningful results for clients. We represent some of the world's most prominent names in the real estate, business, luxury lifestyle, entertainment, technology, healthcare and non-profit sectors. ([www.ru
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