

Volaris Reports a 26% Increase in Passengers for October 2013

Written by Australian Business

MEXICO CITY, Nov. 11, 2013 /PRNewswire/ -- Controladora Vuela Compania de Aviacion, S.A.B. de C.V. ("Volaris") (NYSE: [VLRS](#) and BMV: VOLAR), an ultra-low-cost airline based in Mexico, today reported its preliminary traffic results for October 2013.

The total number of booked passengers in October 2013 reached 717 thousand passengers, a 26.0% increase compared to the same period in 2012. Volaris' demand, measured in Revenue Passenger Miles (RPMs) increased 21.6% year over year in October 2013. Volaris registered a load factor of 76.8% in October 2013, and 83.2% in October year-to-date.

The following table summarizes Volaris' traffic results for the month and year-to-date ended October 31, 2013 and 2012.

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October2013

October2012

Variation

TenMonthsEnded October 2013

TenMonthsEnded October2012

Variation

RPMs (Millions)

Domestic

539

440

22.6%

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5,580

4,617

20.9%

International

162

137

18.5%

1,796

1,624

10.6%

Total

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702

577

21.6%

7,376

6,241

18.2%

ASMs (Millions)

Domestic

696

559

24.5%

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6,760

5,552

21.7%

International

217

174

24.2%

2,107

1,945

8.3%

Total

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913

734

24.4%

8,867

7,497

18.3%

Load Factor

Domestic

77.4%

78.7%

(1.3) pp

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82.5%

83.1%

(0.6) pp

International

74.9%

78.5%

(3.6) pp

85.2%

83.5%

1.7 pp

Total

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76.8%

78.6%

(1.8) pp

83.2%

83.2%

0.0 pp

Passengers (Thousands)

Domestic

608

477

27.5%

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6,130

4,931

24.3%

International

110

93

18.4%

1,208

1,093

10.4%

Total

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717

569

26.0%

7,337

6,025

21.8%

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The information included in this report has not been audited and it does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year over year will be an indicator of a similar performance in the future.

About Volaris Volaris (NYSE: [VLRS](#) and BMV: VOLAR), is an ultra-low-cost carrier, or ULCC, based in Mexico. Volaris utilizes its ULCC business model and efficient operations to offer low base fares and to stimulate demand while aiming to provide high quality customer service. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in

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Mexico

and to select destinations in
the United States

. Volaris' unbundled pricing strategy allows it to provide low base fares and enables its passengers to select and pay for a range of optional products and services. Volaris' mission is to offer its clients high quality customer service at an affordable price.

Since beginning operations in March 2006, Volaris has increased its routes from 5 to 95 and its fleet from 4 to 44 aircraft. Volaris offers more than 200 daily flight segments on routes that connect 33 cities in Mexico and 13 cities in the

United States

with the youngest aircraft fleet in
Mexico

. Among other recognitions, Volaris has received the ESR Award for Social Corporate Responsibility for three consecutive years. For more information, please visit:

www.volaris.com

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