

Fantastic Cleaners Fight Library Closures with Random Acts of Kindness

Written by Australian Business

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Fantastic Cleaners has joined forces with The Kindness Offensive to help spread some nice little random acts of kindness

Recently, Fantastic Cleaners started a one-year charity cleaning contract with The Kindness Offensive initiative. The charity organization performs many small- and large-scale random kinds of kindness. Its latest project is a free book store and the goal of the initiative is to give away 100,000 books. The bookstore opened last Sunday and is situated in 273 Camden Road N7 0JN Islington, North London.

The project has been set up in response to library closures. The free books are a mixture of brand new books, straight from publishers and PR companies, as well as books that have been diverted from the landfill.

"The whole project gives us hope, and the guys who work for us hope, that there are people out there who want to make a difference," says Rune Sovndahl, Chief Executive Officer of Fantastic Cleaners. "On this kind of skill we can only do what we can, but we should try it and we should be doing this together."

The project will work like a free library where people have no obligation to return the books they choose to take away.

"For the very first time people are going to get books for free from our shop," says Robert Williams co-founder of The Kindness Offensive. "It is wonderful to find people who have got the heart and soul to want to make the world a better place. And this is genuinely what Fantastic Cleaners want to do, genuinely what they are doing with us."

<http://www.fantasticcleaners.com>

About **Fantastic Cleaners**

Founded in 2007, Fantastic Cleaners is dedicated to a 360-degree vision of service. By combining the latest technology with a commitment to service, Fantastic Cleaners provides the very best in customer care and colleague support. Make Life Simpler, that's the Fantastic Philosophy.

Anton Skarlatov - Entrepreneurial for most of his life, Anton has a professional background working with large and successful companies like Mitchells and Butlers and City Inn, one of the biggest names in the customer service industry. Whilst there he polished his natural talent for understanding customers' needs, and turning that understanding into client-focused services that put the customer first.

Rune Sovndahl - Co-founder of 1st Online Solutions and CEO of Fantastic Services Group, Rune Sovndahl has worked in Michelin-starred restaurants, managed major telecom providers and served in the Royal Danish Navy. With a passion for people, design, quality and organization, his vision is to make life simple and let people enjoy what they are great at.

Fantastic Services

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A global family of service providers, Fantastic started as a small cleaning business in London. The model was simple: build an organized, reliable team of cleaners where none could be found.

For more than a decade Fantastic Services has been about total care for customers and colleagues. From loving pet care to expert gardening services, the Fantastic Philosophy has guided every endeavor with one goal in mind: Make Life Simpler.

About **The Kindness Offensive**

The Kindness Offensive is a group based in North London, England, which is renowned for its small- and large-scale random acts of kindness. It has given away over £3,500,000 worth of goods, created loads of events and made videos that have generated millions-upon- millions of hits, as well as receiving oodles of wide-spread media coverage throughout the UK and abroad.

Link to Youtube video: <http://www.youtube.com/watch?v=99YYx9vg2xo>

About The Kindness Offensive: <http://thekindnessoffensive.com>

About Fantastic Cleaners: <http://www.facebook.com/FantasticCleanersLondon>

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