

"JUST DESSERTS"- Celebrating the Sweet Success of Women Business Owners

Written by Australian Business

PHILADELPHIA, Nov. 12, 2013 /PRNewswire/ --

Who:

Women's Business Development Center (WBDC)

Established in 1995 WBDC is the gender-focused business development center in the Gr

What:

Annual "Just Desserts" Celebration

Cocktails and "Just Desserts" Reception

Philadelphia's leading women chefs, bakers, restaurateurs and caterers will serve delectable desserts to

When:

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Wednesday, November 13, 2013, 5:30 p.m. to 8:00 p.m.

Where:

Union League of Philadelphia, Grant Room 1st Floor **140 South Broad Street**, Philad

Great Visuals:

"Just Desserts," a sweets buffet of over 60 delectable desserts donated by more than 30 top wo

Program & Details:

Brief Program:

6:30 – 7:00 p.m.

Mistress of Ceremonies Welcome:

Wendy Saltzman, 6 abc Action News Investigative Reporter

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Remarks:	
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Greg Redden, Regional President	Greater Philadelphia and Delaware, Wells Fargo, Even
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Women Business Owner Showcase

- Ginny Heron Doerr, ProShred Security
- Kei Kurimoto, Down Dog Healing Cafe
- Tanya Solomon, Mommie & Me Child Care I & II

Closing:

Geri Swift, President, Women's Business Development Center
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Women-owned businesses contribute billions of dollars to the regional economy, employ tens of thousands of local individuals, and provide much needed services in their communities. "**Just Desserts,**"

an annual fundraiser, celebrates these accomplishments and affords attendees the opportunity to meet three women business owners and hear how WBDC helped them jumpstart their business idea or take their business to the next level of success.

Sponsors include presenting partner Wells Fargo, as well as AstraZeneca Pharmaceuticals, Campbell Soup Company, Harmelin Media, Highmark, Inc. and PECO Energy.

Over 250 friends of WBDC, who believe in our mission and support our goal of economic justice for all women, are expected to attend.

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SOURCE Women's Business Development Center

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