- **Multi-million US$ investment - two years in development**
- **ADS Securities fully owned technology - blue chip development partners**
- **Designed as a multi-asset platform - not a reworking of old legacy systems**
- **Increased access to liquidity providers - more LPs available**
- **High Frequency trading with low latency order processing**
- **Fast pricing - latency of 7ms on market orders**
- **Low latency, low slippage and reduced rejection rates**
- **65% improvement in spreads and prices**
- **Advanced monitoring through Corvil**
- **Increased FIX API functionality.**

Philippe Ghanem, Managing Director and Vice-Chairman of ADS Securities, commented: "For many years the development of trading technology has been led by the main financial markets, but this is changing. Abu Dhabi has established itself as an important financial hub linking the markets to the east with those in the west. To support this trading highway we have invested in proprietary new generation technology which will give traders a market leading platform."

"Bringing a new platform online can only be achieved after many years of hard work, and it is the starting point for a lot of future work. We have developed a high frequency low latency multi-asset trading platform which offers real advantages to our clients. The development of OREX Optim is an indication of the scale of financial infrastructure investment which is now coming from new and emerging markets."

ADS Securities has partnered with blue-chip technology providers and put in place a team of in-house IT specialists, all from tier 1 banks, to develop the platform. In the late 1990's and early 2000's tier 1 banks invested billions of USDs in the development of technology which revolutionise online FX trading. In recent year's this investment has been reduced, at a time when technology is moving forward at a fast pace. The Middle East region is now benefiting from being able to invest in the latest technology without being tied to legacy systems.

"The new platform started trading in May this year and we have completed six months of testing and a soft launch with key clients. The results have been extremely positive and we are now delighted that we will be able to offer this new resource to all our institutional clients. We will be bringing on new versions of the platform including OREX Prime for professional traders early in the New Year. Currency markets are extremely dynamic and we are seeing investors looking at many opportunities including moving into new currencies such as the renminbi." added Mr Ghanem.

Andrew Rossiter, ADS Security CTO, who heads up the OREX Optim team, said: "Advances in technology, predominately driven by the order based (equity) markets are now being adopted by the quote (OTC) market which is changing the operational structure and functionality of FX platforms. Our new generation platform provides a low latency solution with better fill, tighter spreads and low rejection rates which is what clients are looking for. Today we are launching the FIX API versions of OREX Optim which will be of great interest to institutional traders from tier 2 banks through to asset managers and hedge funds."

ADS Securities is a leading multi-market institutional FX brokerage which offers exceptional execution and price, based on mix of bank, non-bank and unique regional liquidity. The firms Optim products give institutions access to multiple liquidity pools which can be aligned to their trading requirements. OREX Optim is being offered alongside the OREX Pro platform, OREX Direct and OREX Match solutions. It will be available in all major markets.

For information please contact ADS Securities Optim team on +971-2-657-2333 or email optim@ads-securities.com
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About ADS Securities

Abu Dhabi-based ADS Securities is a Forex, bullion and commodities trading firm, which brings significant new opportunities to participants in the global and regional Forex, commodities, futures and options markets. ADS Securities offers a comprehensive set of on and off-line services and tools designed to help institutional, professional and high-net-worth participants trade with high efficiency, speed and simplicity. The company is led by a multi-national management team with a wide range of international experience, having worked some of the world's leading securities trading companies and banks. The company started operations in March 2011
and offers a deep range of market-leading pricing on bid/offer spreads across all major currency pairs and in all trade sizes. ADS Securities is building a large network of liquidity providers (LPs), including tier 1 and 2 banks and financial institutions, Electronic Communications Networks (ECNs), FX and commodity exchanges and brokers.

The company's location in Abu Dhabi allows it to provide extended support to clients in the East and West beyond normal trading hours and days. ADS Securities provides clients 24/ 6 trade support through a team of experienced sales traders and chief dealer who work proactively to provide the timely advice and assistance necessary for successful trade execution. A diligent in-house operations and risk teams constantly monitor and manage the post-trade cycle to reduce risk to a minimum. To trade Forex, precious metals, commodities, futures, options and more visit http://www.adss.com . ADS Securities is part of the ADS Holding group and is regulated and licensed by the UAE Central Bank, and was established with initial capital of US$400 million.

For more information, please contact: Stephen Davie, Communications Director, ADS SecuritiesTel: +971-2-654-7663Mob: +971-56-6852-878Email: sgd.mkt@ads-securities.com