

NEW YORK, Dec. 5, 2013 /PRNewswire/ -- The top-selling Nissan and Volkswagen stores in the New York City market for October just so happen to be located in the Bronx, down the block from one another.

For the first time in their young history, Teddy Nissan and Teddy Volkswagen sold more new and certified pre-owned (CPO) vehicles in the same month in New York for their brands. October also culminated a three-month stretch of sales records for the Nissan store.

"Sticking to our goals and values has allowed both dealerships to grow as much as they have from day one," said Steven Risso, owner and president of Teddy Nissan and Teddy Volkswagen. "Those goals and values are based on our never-ending focus on customer satisfaction, and I'm proud of our team for continuously upholding a quick and transparent buyer experience."

Both Teddy Nissan and Teddy VW have some of the highest customer service index (CSI) scores in the New York City market, which Risso and co-owner Ted Bessen credit as instrumental to the dealerships' success. Risso and Bessen also credit their consistent, multi-step CPO strategy that includes always having the dealership's inventory updated frequently online and in the lot and acquiring the right CPO vehicles that can be offered at or below market value. Additionally, all CPO vehicles are guaranteed through CARFAX with a clear history report.

Achieving New York City's top sales spot isn't new to Teddy dealerships. Both have been consistently placing in the top five of the top-selling dealerships in the New York market all year. Back in March, Teddy VW was also the top dealership in New York City for Volkswagens for the first time in its history, shortly after celebrating its one-year anniversary. The VW dealership has also set an all-time VW sales record of any dealership in the

Teddy Dealerships Top NYC Market in New, Certified Pre-Owned Sales for Their Respective Brands

Written by Australian Business

Bronx

.

About Teddy Nissan and Teddy Volkswagen: Located on the 3000 block of Boston Road in the Bronx, Teddy Nissan and Teddy

Volkswagen proudly serve the greater New York City area, including Yonkers

, New Rochelle

, Riverdale and White Plains

. Co-owners Ted Bessen and Steven Risso

founded

Teddy Nissan

in 2009 and Teddy Volkswagen in 2011 with the same vision of creating world-class operations and providing the highest customer satisfaction. For more information, please visit

<http://www.TeddyNissan.com>

or

<http://www.TeddyVolkswagen.com>

.

SOURCE Teddy Cars

RELATED LINKS <http://www.TeddyNissan.com> <http://www.TeddyVolkswagen.com>