

The mPower JUMP IT Sets Sail on New Year's Day!

Written by Australian Business

EAST RUTHERFORD, New Jersey, December 30, 2013 /PRNewswire/ --

mPower Technologies Inc. (<http://mpowertech.com/>), the consumer products division of mPhase Technologies, Inc. (OTCQB: XDSL), announced that they will initiate a marketing program targeting the marine market at the NY Boat Show (BOOTH NUMBER 1366) at The Jacob K. Javits Convention Center in NYC.

The show opens on
New Years Day
and runs until
January 5th

. The mPower Jump It is already in high demand in the consumer marketplace with orders coming in on the <http://www.mpowertech.com> website. The company believes that there is a significant opportunity to grow sales in the marine market with the portability of the jump starter and the NY Boat Show is the perfect place and the right time to step into that market.

Tens of thousands of boating and fishing enthusiasts start their season at the New York Boat Show. With its 108-year history the show is recognized as THE place to see the latest and greatest in boating.

Along with the mPower Jump It, mPower will be introducing a waterproof bag for easy storage of the mPower Jump It for marine environments. mPower is expecting the bag to be well received and will mass produce the bag as indicated by consumer demand.

The Jump It has an Introductory MSRP of \$89.95 and it's a cost effective tool in many target markets. It's size and portability lends itself to fit the needs of numerous specialty markets. This is a product for direct sale to the consumer and for distribution partnerships.

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The mPower JUMP IT delivers an incredibly powerful, compact jump starting capability. Boat enthusiasts worldwide, can enjoy the peace of mind that comes with always having a jump starter on board. Because these products are always handy, always ready and always easy to use.

Features include:

- Automatic On Technology
- Jump starts 12V watercraft including 8 cylinders
- Multiple safety protection
- High capacity battery technology
- 600A peak current

COME VISIT US AT BOOTH NUMBER 1366!

About mPower Technologies

mPower Technologies Inc. is the consumer products division of mPhase Technologies Inc. (OTCQB:XDSL), a 2013 Frost and Sullivan recipient for the North American Advanced Battery Technology Innovation Award. mPower Technologies is the wholly owned consumer products division of mPhase Technologies. More information about the company can be found at <http://www.mpowertech.com>

About mPhase Technologies, Inc.

mPhase Technologies is a publicly traded company (XDSL) that is introducing a revolutionary Smart Surface technology enabled by breakthroughs in nanotechnology, MEMS processing and microfluidics. Our Smart Surface technology has potential applications within drug delivery systems, lab-on-a-chip analytic systems, self-cleaning systems, liquid and chemical sensor systems, and filtration systems. mPhase has pioneered its first Smart Surface enabled product, the mPhase Smart NanoBattery. In addition to the Smart Surface technology. More information about the company can be found at <http://www.mPhaseTech.com>.

Forward-Looking Statements

As a cautionary note to investors, certain matters discussed in this press release may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such matters involve risks and uncertainties that may cause actual results to differ materially, including the following: changes in economic conditions; general competitive factors; acceptance of the Company's products in the market; the Company's success in technology and product development; the Company's ability to execute its business model and strategic plans; and all the risks and related information described from time to time in the Company's SEC filings, including the financial statements and related information contained in the Company's SEC Filing. mPhase assumes no obligation to update the information in this release.

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