

## Utology Named a University Business Magazine 2013 Readers' Choice Top Product

Written by Australian Business

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LOS ANGELES, Jan. 20, 2014 /PRNewswire/ -- Utology has been selected as a University Business Readers' Choice Top Product for 2013. The annual University Business Readers' Choice Top Products award recognizes the most innovative products in higher education. This prestigious list informs university leaders and administrators about the products their colleagues around the country are using to help their schools excel.

Utology is a leader in Software-Defined Audio Video (SDAV) technology. Rather than deploying additional hardware to control projectors, screens, microphones, etc., Utology delivers that control through software. The software enables AV and IT departments to build much more flexibility into its classroom technology for easy reconfigurations and equipment re-use. With its help-desk and remote monitoring capabilities, Utology also delivers operational savings. You can learn more about the Utology virtualized smart classroom here: <http://bit.ly/1eI2f2A> .

The winners were selected by the editors of University Business from hundreds of nominations submitted by readers. Winners were selected based on both the quantity of nominations and the quality of the nominees' testimony of the product.

"Our mandate is to make collaboration and teaching technology easier to use, and we're thrilled to have our customers nominate Utology this year," said CEO Frank Pellkofer. "Our users are especially happy with the desk-top interface so faculty can easily access and activate whatever devices they plan to use from one simple screen."

The complete University Business Top Products Readers' Choice list of products can be accessed [online](#) and in the January 2014 issue of University Business magazine.

About Utology Corporation:

Started in 2009, Utology Corporation publishes an enterprise technology control and management platform without limits. Users enjoy a flexible, future-friendly AV control and

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management environment that puts the power in the hands of the user.

Information: <http://www.utology.com>

Video: <http://youtu.be/oatn8qmAhBM>

\*LOGO: [Send2Press.com/mediaboom/14-0108-utology\\_300dpi.jpg](http://Send2Press.com/mediaboom/14-0108-utology_300dpi.jpg)

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