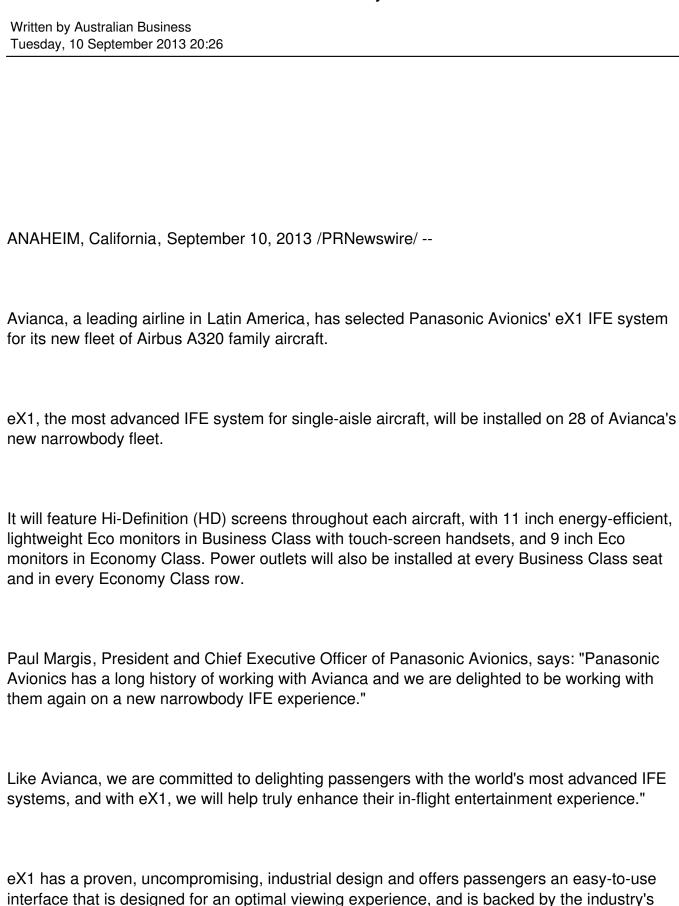
## Avianca Chooses Panasonic IFE for new Narrowbody Fleet

largest library of games, audio, video and more.



## **Avianca Chooses Panasonic IFE for new Narrowbody Fleet**

Written by Australian Business Tuesday, 10 September 2013 20:26

"Avianca's A320 interiors have been completely redesigned under the airline's new brand image, offering passengers a renewed and improved onboard experience. We chose Panasonic to continue our work together striving to deliver a world class service to our customers," said Es tuardo Ortiz

, COO of Avianca.

**About Panasonic Avionics Corporation** 

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation. Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit <a href="http://www.panasonic.aero">http://www.panasonic.aero</a>

## About Avianca

Avianca is the commercial brand that represents the joint efforts of the airlines integrated in Avianca Holdings S.A., specializing in air cargo and passenger transportation. With an exceptional workforce of over 18,000 employees committed to providing a world class service, along with its modern fleet of 155 short, medium, and long haul airplanes; the airline serves 100 direct destinations in 25 countries throughout the American and European continents. Its loyalty program, LifeMiles, offers a wide range of benefits and travel options to its more than 5 million registered members. Throughout the year 2012 Avianca transported 24 million passengers. For more information please visit avianca.com or follow us on Facebook.com/aviancafanpage or Twitter @Avianca\_com.

## **Avianca Chooses Panasonic IFE for new Narrowbody Fleet**

Written by Australian Business Tuesday, 10 September 2013 20:26

SOURCE Panasonic Avionics