

NEW YORK, Sept. 26, 2013 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue:

[India Air Purifiers Market Forecast & Opportunities, 2018](http://www.reportlinker.com/p01649993/India-Air-Purifiers-Market-Forecast--Opportunities-2018.html#utm_source=prnewswire&utm_medium=pr&utm_campaign=HVAC) http://www.reportlinker.com/p01649993/India-Air-Purifiers-Market-Forecast--Opportunities-2018.html#utm_source=prnewswire&utm_medium=pr&utm_campaign=HVAC

The quality of air in India is depleting day-by-day due to the continuously intensifying pollution. India is considered to be the third most polluted country in the world with Lucknow being the most polluted city globally, with pollution index of 111.49 as of 2013. It has been witnessed that people spend more than 90% of their time indoors and indoor air is considered to be more polluted than the outdoor air. Thus, the demand for air purifiers is growing in the country. Also, the increased demand for air purifiers can be attributed to the rising number of hospitals and hotels.

According to "India Air Purifier Market Forecast & Opportunities, 2018", the demand for air purifiers is being generated mostly from the commercial sector, but the demand from residential sector is also expected to grow because of the increasing health concerns in the country. It is forecasted that India's air purifiers market will grow at the CAGR of about 45% during 2013-18. The growing urban population, per capita income, commercial sector and foreign investments in industrial sector are anticipated to fuel the demand for air purifiers in India during next five years. The leading companies in the Indian air purifiers market are: Eureka Forbes, Kent RO, OSIM International, Sharp India and Daikin Air Conditioning.

"India Air Purifiers Market Forecast & Opportunities, 2018" discusses the following aspects of air purifier market expansion in India:

• India Air Purifiers Market Size, Share & Forecast • Technology, End User, Company & Regional Analysis • Price Point Analysis & Segmental Analysis • Changing Market Trends & Emerging Opportunities • Competitive Landscape & Strategic Recommendations

Why you should buy this report?

• To gain an in-depth understanding of air purifiers market in India • To identify the on-going trends and anticipated growth in the next five years • To help industry consultants, manufacturers and other stakeholders to align their market-centric strategies • To obtain research-based business decisions and add weight to presentations and marketing materials • To avail 10% customization in the report without any extra charges and get the research data or trends added to the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with air purifier manufacturers and channel partners in India

Secondary research includes an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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Written by Australian Business

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