DALLAS, Sept. 26, 2013 /PRNewswire/ -- Generational Equity , a leading mergers and acquisitions advisor for privately-held, middle-market businesses, is pleased to announce the acquisition of its client, Financial Supply, Inc., (FSI), headquartered in Sainte Genevieve, Missouri , by American Solutions for Business , (American), headquartered in Glenwood, Minnesota . The transaction closed on April 1 , 2013.

Founded in 1974, FSI is a sales organization marketing bank supplies and promotional items. FSI specializes in supplying products used by financial institutions primarily in rural communities and services accounts in other industries such as healthcare and veterans facilities. Custom printing is provided to meet specific needs.

FSI's financial products include envelopes, imaging and other MICR encoded forms, teller and ATM supplies, as well as bookkeeping, loan, departmental supplies, and custom printed products. The Company offers a full line of promotional items including wearables, calendars, and pens. FSI prides itself on its personal attention and service from its sales team and staff. They ensure that all orders are processed precisely and effectively, and all art is accurate and timely.

Managing Director, Terry Mackin and Vice President, Fred Zweifel, led the Generational Equity deal team that advised FSI on the transaction.
Fred Zweifel
, stated, "The acquisition by American was an excellent and synergistic choice for FSI. The synergy between the two companies was obvious and led to effortless negotiations."

American, founded in 1981 as American Business Forms, has become a national leader in the industry with approximately $200 million in annual booked sales. Through their network of 7,000+ suppliers, American is the nation's premier provider of commercial printing, forms, labels and envelopes. In addition, approximately 550 American sales associates offer clients unlimited options for quality promotional products, wearables, packaging, office supplies, computer supplies and janitorial/warehousing supplies. American provides a variety of strategic solutions for healthcare, eCommerce and a wide range of earth-friendly alternatives

American has staff throughout the United States, Canada and Puerto Rico. More information can be found at ww
w.americanbus.com
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About Generational Equity Generational Equity provides mergers, acquisitions, strategic growth advisory services, and information for privately held and family-owned businesses to exit their business successfully. Generational Equity uses a four-phase approach that includes
education
,
financial analysis and reporting
, sales documentation and
deal-making ability
to offer business owners an unparalleled level of commitment and experience, all focused on helping to release the
generational equity and wealth
in every business. Generational Equity is headquartered in
Dallas, TX
, has more than 200 professionals in
North America
, and was recently recognized by the M&A Advisor as the
M&A Consulting/Advisory service firm of the year
. For more information visit the following websites at
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