ZURICH, Sept. 30, 2013 /PRNewswire/ -- In addition to the existing two vaults in Switzerland (Zurich and Swiss Alps) clients can, from October 1 2013, also store precious metals in Singapore and Hong Kong.

Matterhorn acts as a facilitator for investors in precious metals who can buy and sell gold and silver as well as transfer existing holdings. Matterhorn also advises clients on their precious metals strategy. The precious metals are held in the name of the investor who thus has sole control of the investment.

High demand for private storage of precious metals Demand for secure storage of precious metals outside the banking system has increased significantly since the financial crisis in 2008-9.

Prior to starting its Precious Metals Investment Program in 2002, Matterhorn set out the following critical criteria:

- Vault to be located in a politically safe and economically sound country
- Vault storage outside the banking system
- Vault storage away from any type of direct government control
- Vault storage with the highest security and in a most secure location
- Direct control and access to the metals for the investor

Diversification of risk To diversify the storage of precious metals by geographic location is a matter of risk analysis and personal choice. This is why Matterhorn offers four different locations, each one with its unique characteristics. What all four locations have in common is that they meet our criteria for wealth protection and safety.

Already back in 2002, Matterhorn recommended to investors to hold up to 50% of their financial assets in physical gold stored in private vaults outside the banking system.

Egon von Greyerz , Founder & Managing Partner of Matterhorn:"We are extremely pleased to offer precious metal investors the ultimate wealth protection program in four of the safest areas in the world. No other company offers this diversity combined with direct control and full access."

GoldSwitzerland is the precious metals division of Matterhorn Asset Management AG, based in Zurich Switzerland.

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