

AKRON, Ohio, Oct. 2, 2013 /PRNewswire/ -- A. Schulman, Inc. (Nasdaq-GS: SHLM), a leading global supplier of engineered plastics, additive masterbatches, custom performance color, specialty powders and distribution services, will present its innovative Surface Solutions™

at the Society of Plastics Engineers' 29<sup>th</sup>

Annual Blow Molding Conference.

Doreen Becker, Strategic Account Manager, will present at the conference to be held on October 8

9, 2013 at the Crowne Plaza in Atlanta

, Georgia. Becker, an industry-recognized color trend expert, has combined avant-garde fashion sensibilities with socioeconomic trends to create significant color stories and trending color palettes. These palettes serve as innovation guides for Packaging Designers and her presentation will share visual examples while discussing drivers behind the 2015 trends.

Chris Kerscher, A. Schulman's Marketing Manager of Masterbatch Solutions, will also speak at the conference. Kerscher's presentation will focus on processing of custom Surface Solutions™

and optimizing purging through color transition in extrusion blow molding.

Attendees at the conference can visit A. Schulman's exhibit to experience how Surface Solutions™ modify and improve performance, appearance and processing of critical packaging surfaces. Customized formulations and investment in technical development establish A. Schulman as a market leader in additive Masterbatch Solutions and Custom Performance Color.

**About A. Schulman, Inc.** A. Schulman, Inc. is a leading international supplier of high-performance plastic compounds and resins headquartered in Akron

Ak

, Ohio. Since 1928, the Company has been providing innovative solutions to meet its customers' demanding requirements. The Company's customers span a wide range of markets

## A. Schulman to Present Surface Solutions&trade; Through Custom Color and Processing at the Society of

Written by Australian Business

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such as packaging, mobility, building & construction, electronics & electrical, agriculture, personal care & hygiene, sports, leisure & home, custom services and others. The Company employs approximately 3,500 people and has 37 manufacturing facilities globally. A. Schulman reported net sales of

\$2.1 billion

for the fiscal year ended

August 31

, 2012. Additional information about A. Schulman can be found at

[www.aschulman.com](http://www.aschulman.com)

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