

LOS ANGELES, Oct. 25, 2013 /PRNewswire/ -- One thing nearly every girl has in common is a love of dressing up. Teens, twenty-somethings and ladies of every age no doubt remember raiding their mom's closet for the most glittering beads, the tallest heels and the most dazzling dresses. That's why the opportunity to show off in the most fashionable homecoming, wedding or [prom dresses](#) is so important to a girl. Whether she prefers [short homecoming dresses](#) or flowing, elegant ball gowns, every lady gets the chance to let their creativity run wild, and look incredible doing it! This Halloween, whether they choose to dress to conjure up scares or smiles, fashion-forward ladies love to turn heads in their most creative costumes – and in many cases, the centerpiece of these outfits are the stunning [couture dresses](#) from Jovani.

October brings a number of exciting events that mix the beautiful with the macabre, from gala events to night club gatherings or crazy, blow-out parties that usually rank among the craziest of the year. Each event of course requires a different sort of dress, but with Jovani's extensive and diverse collection, ladies can breathe a sigh of relief knowing they'll look ravishing, whether in an elegant evening dress or a slinky, sultry cocktail dress.

In fact, the combination of exquisite design and attractive allure brought to dresses of wildly different styles often means many Jovani dresses would look equally at home at formal balls or the more low-key after-parties. Take for instance Jovani's sexy lace red dress, featuring a nude underlay and tasteful yet eye-catching cutout at the neckline and an open back. The dress is appropriate for the most upscale evening event, yet its form-fitting style still evokes a youthful energy and intoxicating allure.

Most young fashionistas only get a few chances a year to truly strut their stuff in their most glamorous gowns and couture dresses. Yet, for many celebrities, the opportunity to dress up and masquerade arises nearly every evening! With a nearly limitless array of choices available to them, it should come as no surprise that so many celebs are choosing to show off at the biggest red-carpet events in Jovani dresses. The expertly manipulated fabric and extra touches like feathers, ruffles, pleating, jewels, sequins and variety of intriguing color tones.

Dress up in Celebrity-Grade Fashion with Jovani

Written by Australian Business

Jovani designers are frequently trusted by luminous talents like Taylor Swift, Selena Gomez, Carrie Underwood, and even world-famous socialite Paris Hilton, among many others. Red carpet events are often an invaluable opportunity for celebs to show their best, most interesting look to their adoring fans, and Jovani dresses allow them to do precisely that.

If you're looking for celebrity style for the biggest and most dazzling events, look no further than Jovani. You've been in love with glamour since you were a little girl, so give that girl a treat this Halloween with Jovani's fashion-forward designs. Check them out today at www.Jovani.com.

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