

Cooper Concepts Awarded National Sales Recognition for Outstanding Work

Written by Australian Business

Leading sales and marketing company recognized for excellent work on a major client campaign

CHICAGO--([BUSINESS WIRE](#))-- [Cooper Concepts](#) , a premier sales and marketing firm headquartered in Chicago, announced that for their superb work on behalf of a major retail client, they have been awarded a coveted “Campaign Cup” trophy. Cooper Concepts was the top performer among more than seven sales offices working on the same campaign.

“We are thrilled to be chosen to receive this award”

Selected to receive the cup based on their leading statistics and quality delivered to the client, Cooper Concepts plans to win it again in the third quarter of 2013.

“We are thrilled to be chosen to receive this award,” said President of Cooper Concepts, [Aryl Christensen](#) . “This achievement is evidence of our commitment to deliver quality results to our clients, and we are proud to continue in a tradition of excellence.”

People-focused and dedicated to growth, Cooper Concepts specializes in marketing outreach and face-to-face sales for premier clients in numerous industries worldwide. Cooper Concepts brings the client long-term customers and helps retain current customers, focusing its efforts on relationship-based sales and marketing.

Like Cooper Concepts on [Facebook](#) , check them out on [LinkedIn](#) and follow them on [Twitter](#) .

About Cooper Concepts

Cooper Concepts Awarded National Sales Recognition for Outstanding Work

Written by Australian Business

Cooper Concepts is a Chicago-based corporation specializing in outsourced sales and customer acquisition for major businesses in the energy industry. Cooper Concepts focuses its efforts on a relationship-based, face-to-face marketing approach, bringing clients life-long customers with increased name brand recognition. For more information, call 872-206-8145 or contact them at <http://www.cooperconceptsinc.com/>.