

SAN JOSE, Calif.--([BUSINESS WIRE](#))--RiseSmart, the leader in next-generation outplacement solutions, has been awarded Gold status in the “Innovative Company of the Year” category as part of the 2013 Golden Bridge Awards. This marks the third year in a row that RiseSmart has received Gold in this category, having received the award in 2011 and 2012. The Golden Bridge Awards were created to honor and generate industry-wide recognition of the achievements and positive contributions of organizations and businesses worldwide in every area. RiseSmart was honored at the 5

th Annual 2013 Golden Bridge Business and Innovation Awards ceremony on September 30th, 2013 in San Francisco, California.

“The outplacement industry is constantly changing, and demands that we continuously innovate to ensure that our solution is firing on all cylinders,” said Sanjay Sathé, RiseSmart Founder and CEO. “To receive the ‘Innovative Company of the Year’ award for three consecutive years, shows that we are doing just that, and we are very honored to receive this recognition.”

RiseSmart has been repeatedly honored for its innovation. In addition to its three Golden Bridge Awards for “Innovative Company of the Year,” RiseSmart is also a three-time Stevie Award winner for “Most Innovative Company of the Year” from the American Business Awards, has been named a 2013 WhatWorks Award winner for “Delivering Innovation” and was a Silver winner in the “Most Innovative Company of the Year” category in the Best in Biz Awards 2012. RiseSmart has received several other industry awards from organizations including LAROCQUE, the Momentum Index, Red Herring, the San Francisco Business Times, SiliconIndia, the Silicon Valley/San Jose Business Journal and TIE.

RiseSmart’s flagship solution Transition Concierge takes an innovative approach to putting transitioning workers back to work quickly and efficiently. Leveraging technology and one-on-one assistance, RiseSmart offers a structured, customizable, one-stop shop for users to find job leads and organize and track all of their job opportunities. This approach has resulted in a time to landing in under 100 days, five times faster than the national average.

For more information about RiseSmart, visit www.RiseSmart.com.

About Golden Bridge Awards:

Golden Bridge Awards are an annual industry and peers recognition program honoring Best Companies of all types and sizes in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America, Best Products, Innovations, Management and Teams, Women in Business and the Professions, and PR and Marketing Campaigns from all over the world. Learn more about The Golden Bridge Awards www.goldenbridgeawards.com.

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Twitter: @RiseSmart

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Blog: www.RiseSmart.com/Blog

About RiseSmart

RiseSmart is the leading provider of next-generation outplacement solutions. The company leverages a cloud-based technology platform, proven methodologies and one-on-one support to help employers with their workforce strategy, and displaced employees with their career strategy. RiseSmart drives significant ROI to organizations by offering affordable pricing while reducing unemployment insurance taxes and severance

costs. RiseSmart has received a wide range of awards and recognition from organizations including Bersin by Deloitte, the Best in Biz, Gartner Inc., the Golden Bridge Awards, LAROCQUE, the Momentum Index, Red Herring, the San Francisco Business Times, SiliconIndia, the Silicon Valley/San Jose Business Journal, the Stevie Awards and TIE.

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