

STOCKHOLM--([BUSINESS WIRE](#))--Regulatory News:

Poolia (STO:POOLB):

Morten is experienced from several individual driven organizations. Morten has i.a. been the MD for the listed health and wellness company Feelgood for three years and during four years the MD for Hjelp24 Pandora, also a health and wellness company. Morten has in his capacity as MD an exceptionally long list of merits in achieving great improvements on profitability. Morten has up till now been the MD for Hasselfors Garden AB.

"I look forward to take on Poolia and use all my experience and energy to rejuvenate Poolia. Poolia has a very strong brand and will retake its former position as the best specialist company within temporary staffing and permanent placement in the white collar segment in Sweden. An important goal is to be the company that attracts the best staff", says Morten Werner.

Morten's educational merits include a BS in Business Administration from California State University and a MBA from University of Southern California.

"It is with great satisfaction we present our new CEO, Morten Werner. Poolia is standing in front of changes and prepares to invest in its core business, temporary staffing and permanent placement within the white collar segment. To be able to lead the company in this direction a proven and skilled manager is needed and we have found that person in Morten Werner. We are convinced that Morten will reinstate both profitability and growth. Morten will also buy 400 000 shares in the company which is very positive", says Björn Örås, Chairman of the Board.

Poolia's business concept is to provide companies and organisations with the skills that, either temporarily or permanently, meet their needs for qualified professionals and outplacement services. Poolia specialise in temporary staffing and permanent placement of professional staff in our focus areas of Finance & Accounting, Financial Services, Office

Poolia's New MD and CEO – Morten Werner

Written by Australian Business

Support, IT & Engineering, Sales and Marketing, Human Resources, Executive Search and Outsourcing. Poolia has business in Sweden, Finland, United Kingdom and Germany. Poolia is listed on the NASDAQ OMX Stockholm AB since 1999.

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