

BYD Recognized by World Intellectual Property Organization for Industry Leading Innovation

Written by Australian Business

BEIJING--([BUSINESS WIRE](#))-- [BYD Company Ltd](#) . has been awarded the 2013 [WIPO](#)

[SIPO](#)

[Outstanding Patent Innovation and Industrial Design](#)

” medal. Presented by Francis Gurry, Director General of the World Intellectual Property Organization (WIPO), these awards recognize BYD as China’s most innovative company.

However, these accomplishments did not just end with the Gold Medal Award for innovation, BYD’s patent for Electric Vehicle Batteries also received the China Patent Association’s Award of Excellence. These accolades are especially relevant as it differentiates BYD from many other Chinese innovators who are constantly associated with intellectual property violations. Since its establishment in 1995, BYD has not only attached great importance to independent research and development, but also a great focus on intellectual property protection. As a “technology based, innovation oriented” company, BYD has world class research and development with its three institutes: The Central Research Institute, The Auto Engineering Institute and The Electric Power Research Institute. These programs engage in high-tech products and technology research and development, as well as industry and market research. Currently, BYD has more than 15,000 engineers serving in R & D functions and other investment funds for research and development supported with billions of task specific dollars. According to the data provided by the State Intellectual Property Office, BYD ranked No.6 in patent generation among domestic enterprises in 2012. BYD has been issued more than 8,000 foreign and domestic patents to date with overall applications totaling over 12,000.

SBID (Super-energy Beam Induced Deposition), the patent which BYD was recognized for, is a revolutionary process for the manufacturing of special plastic products. This process will be widely utilized in mobile communications, automotive electronics, new energy, computer, electrical and mechanical equipment, medical equipment just to name a few. With this patent, BYD has successfully broken the technology patent monopoly owned by other companies, setting a new precedent in Chinese manufacturing. Specifically in the mobile phone sector, this process contributes to product development for clients such as Motorola, Samsung, Nokia, Huawei among many others. Presently, China is highly focused on the development of world class intellectual property standards. Being the world leader in manufacturing, and one of the quickest developing hubs for product innovation, these developments are critical for the future of Chinese business. Francis Gurry, Director General of World Intellectual Property Organization commended China for the steps they are taking to promote and enforce intellectual property standards. Being recognized like this positions BYD in China as a clear industry leader.

About BYD

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BYD Company Ltd. is one of China's largest companies to have successfully expanded globally. Specializing in battery technologies, their green mission to "solve the whole problem" has made them industry pioneers and leaders in several High-tech sectors including High-efficiency Automobiles, Electrified Public Transportation, Environmentally-Friendly [Energy Storage](#), Affordable [Solar Power](#) and Information Technology and Original Design Manufacturing (ODM) services.

As the world's largest manufacturer of rechargeable batteries, their mission to create safer and more environmentally friendly battery technologies has led to the development of the BYD [Iron Phosphate \(or "Fe"\) Battery](#). This fire-safe, completely recyclable and incredibly long-cycle technology has become the core of their clean energy platform that has expanded into automobiles, buses, trucks, utility vehicles and energy storage facilities. BYD and all of their shareholders, including the great American Investor Warren Buffett, see these environmentally and economically forward products as the way of the future.

BYD has made a strong entrance to the North, Central and South American markets with their battery [electric buses](#), and lineup of automobiles. Their mission lies not just in sales growth, but also in sociological integration and local job creation as they have poured incredible investments into developing offices, dealerships and manufacturing facilities in the local communities they now call home, truly a first for Chinese companies. For more information, please visit www.byd.com or www.facebook.com/bydcompany [W](#)