

## Turner Investments to Introduce a New Investment Strategy

Written by Australian Business

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BERWYN, Pa.--( [BUSINESS WIRE](#) )--Turner Investments today announced the introduction of a new investment strategy: Turner/TomorrowVentures Genesis Equity. Turner Investments serves as the investment adviser for the strategy; TomorrowVentures will provide research for the strategy's private investments.

Turner is teaming with Palo Alto, CA-based TomorrowVentures and Turner will manage Turner/TomorrowVentures Genesis Equity strategy which Turner expects to invest up to half in private companies experiencing strong growth and not less than half in public companies with accelerating fundamentals. The strategy will seek to deliver risk-adjusted returns in all markets and long-term capital appreciation over a full market cycle.

The strategy will have limited capacity.

"Our expertise has always been identifying and investing in innovative growth companies. So we are delighted to be offering this new strategy to our clients," said Bob Turner, Chairman and Chief Investment Officer of Turner Investments. "And we will be working with an outstanding partner on this strategy. TomorrowVentures has a proven leadership team and a successful track record with some of the United States' most innovative pre-IPO companies."

"We are excited to team with such a well-established and respected firm as Turner Investments, and we look forward to bringing our expertise with private companies to a product that we think many investors seek but don't have the relationships to make happen on their own," said Court Coursey, Managing Partner of TomorrowVentures.

### About Turner Investments

Turner Investments is an employee-owned investment firm with \$8.4 billion in assets under management as of December 31 2013. Headquartered in Berwyn, Pennsylvania, Turner was founded in 1990.

## About TomorrowVentures

TomorrowVentures is an opportunistic investment firm with a focus toward innovative ideas that have the power to change the way people live, interact, and thrive. Founded in 2009, TomorrowVentures seeks to provide a unique approach to venture capital and, through its extensive, diverse base of experience and expertise, add value far beyond its capital investments. TomorrowVentures is based in Palo Alto, California, with investments in six countries ranging from early and late stage technology, media, private equity and real estate.

As with all investments, there are associated inherent risks. The prices of IPO securities fluctuate more than prices of equity securities of companies with longer trading histories. In addition, companies offering securities in IPOs may have less experienced management or limited operating histories. There can be no assurance that the strategy will have favorable IPO investment opportunities. Additionally, by definition, there is no public market for private companies and there may never be a market for the shares in which the strategy decides to invest. Additionally, private companies are not subject to the same regulatory requirements as a public company and are not required to report on their financial status like public companies.