

STOCKHOLM--([BUSINESS WIRE](#))--Regulatory News:

Swedbank AB (STO:SWEDA) (OSE: SWED) (LSE:SWK)

Annika Hellström has been appointed Head of Swedbank's central region. She currently holds the position as Group Business Controller at Swedbank and has been employed since 1991. Annika Hellström has a long and solid experience in various positions in the bank, including responsibility for all the bank's branch offices in Uppland. Annika Hellström will take up the new position immediately and will become a member of Swedbank's Group Executive Committee.

- I am very happy that Annika takes on this task. With her personal qualities and vast experience I am convinced that we will continue to strengthen the bank's position in the region, says Michael Wolf, CEO at Swedbank.

- That I was entrusted to continue the work in the region is both stimulating and challenging. Given my natural links to the region, I hope I can contribute to developing our business further. I am very enthusiastic about the task ahead, says Annika Hellström.

Annika Hellström will take up her new position immediately. She succeeds Johan Smedman who was appointed Head of Savings Banks Business at Swedbank by year-end.

Swedbank in Sweden is organised in six regions. The central region includes the counties of Dalarna, Gävleborg, Uppland and Västmanland.

Swedbank promotes a sound and sustainable financial situation for the many people, households and companies. Our vision is to contribute to development "Beyond Financial Growth". As a leading bank in the home markets of Sweden, Estonia, Latvia and Lithuania, Swedbank offers a wide range of financial services and products. Swedbank has 8 million

Annika Hellström New Head of Central Region at Swedbank

Written by Australian Business

retail customers and around 556 000 corporate customers and organisations with 305 branches in Sweden and approximately 180 branches in the Baltic countries. The group is also present in other Nordic countries, the US and China. As of 31 December 2013 the group had total assets of SEK 1 820 billion. Read more at www.swedbank.com

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